

# East Devon District Council

## Crowdfunding pilot 2018 / 2019

### 1 Who can apply?:

- ) Charities registered with the Charities Commission.
- ) Properly constituted and regulated Community Interest Companies registered with Companies House.
- ) Parish and town councils.
- ) Properly constituted voluntary and community groups and clubs.
- ) Properly constituted not for profit organisations.

Those applying must:

- ) Have the permission of all relevant organisations to carry out their project.
- ) Take responsibility for delivering their project.
- ) Be able to deliver their project.
- ) If relevant, commit to maintaining the project and keeping it going.
- ) If successful, be willing to agree to and sign a legal grant agreement and relevant terms and conditions for the funding before we hand it over.

### 2 What we will fund?

- ) Projects where at least 75% of the benefits are to communities and people within East Devon.
- ) Projects must help to achieve one or more of the following priorities and outcomes as listed in the Council Plan and / or their Transformation Strategy.

Council Plan <http://eastdevon.gov.uk/council-and-democracy/council-business/our-plans/council-plan-2016-2020-text-only-version/>

Transformation Strategy: <http://eastdevon.gov.uk/media/1442491/transformation-strategy.pdf>

Council Plan details:

#### ) **Encouraging communities to be outstanding:**

- Balanced communities for a sustainable future.
- Services which are targeted to those who need them most, providing equality of opportunity and access to our services.
- Communities that come together to solve local problems in a sustainable way, by participating, working together and helping themselves for example through neighbourhood plans.
- More good quality, local homes for local people.
- Improved health and wellbeing of people living in our communities through sport, exercise and making the most of the outdoors and through a variety of cultural and leisure activities.
- Healthy communities, with reduced preventable ill health through public health interventions.

#### ) **Developing an outstanding local economy:**

- An economy which attracts inward investment.

- An economy which stimulates startups and new businesses as well as supports existing businesses to grow to bring better paid jobs and increased wealth into East Devon.
- Generation of new income streams (reducing our dependence on Council Tax and government funding) adopting an approach which continues to weigh and balance commercial interests with community benefit and value.
- Greater investment and economic growth into East Devon by strategically working with neighbouring authorities and other agencies.
- Promotion of East Devon and the wider region to create value and enjoyment of the area.

) **Delivering and promoting our outstanding environment:**

- Protection and enhancement of our natural and built environment.
- Abundant leisure opportunities and quality open spaces.
- Controlling pollution of the air, land and water via education and appropriate enforcement of environmental legislation.
- Further reductions in the waste that East Devon produces.

) **Continuously improving to be an outstanding council. These aims are all about helping East Devon District Council to improve itself:**

- A culture that promotes continuous improvement, innovation, commercial thinking and new ways of working.
- Improved digital services giving customers the opportunity to self serve where they want to.
- Services which are as good as they can be using systems thinking principles.
- Skilled, motivated and engaged workforce.
- Helpful policies and the right technology to support our new ways of working (known as 'WorkSmart').
- A council that prioritises keeping our residents informed.

Projects must also be:

- ) Registered on Crowdfunder as 'all or nothing' schemes. Monies pledged will only be released if the full fundraising target is reached within the timeframe. We will only pledge once 25% of the projects target has been met.
- ) Capital projects or revenue costs where the benefits are long lasting. Capital projects are for material things like trees and buildings. Revenue costs can include things like salaries and events.
- ) Sustainable projects, projects in a transition phase with an evidenced plan in place to become sustainable, or just starting up with a plan in place to become sustainable.
- ) All grant money awarded must realistically be able to be spent within 12 months of receiving the grant offer letter.

**3 What we won't fund:**

- ) Retrospective projects. Projects where work has already started before we've confirmed we've received back the signed grant offer letter.
- ) Unsustainable projects. For example, projects that need to continue beyond the life of the funding but are unlikely to be able to.

- ) Projects working with vulnerable people where there isn't a Safeguarding Policy and / or appropriately trained staff / volunteers.
- ) Projects for organisations that have more than 12 months running costs in reserves.
- ) Projects where planning permission is required but hasn't yet been given.
- ) Funds that are required to help pay off debts.
- ) Projects that promote religion or politics.
- ) Projects that directly benefit individuals or for profit organisations.
- ) Ongoing costs including ongoing maintenance costs, regular activities such as grass cutting, ongoing salaries, costs for the day to day running of an organisation, unless this is during a transition phase with documented evidence of how the project will become sustainable post transition.
- ) Work that a statutory organisation has to do by law, for example Devon County Council, the Church or the NHS, unless this is over and above what they would ever provide.
- ) Projects that have a negative effect on one or more of the priorities listed in our council plan. <http://eastdevon.gov.uk/council-and-democracy/council-business/our-plans/council-plans/>
- ) We can't fund projects from more than one of our funding streams. So:
  - If your project has already received funding from Crowdfund East Devon scheme you can't receive anymore funding through it.
  - If your project has been previously funded by the Parishes Together Fund you can't apply to this fund: <http://eastdevon.gov.uk/grants-and-funding/parishes-together-fund/>
  - If your project is eligible for our Community Buildings Grants you can't apply to this fund: <http://eastdevon.gov.uk/grants-and-funding/community-buildings-fund/>
  - If your project is funded by our Communities Together Fund you won't receive a grant from us on Crowdfund Devon. If your project is funded by us on Crowdfund Devon you won't receive a grant from the Communities Together Fund. <http://eastdevon.gov.uk/grants-and-funding/communities-together-fund/>

#### 4 **How much you can apply for**

- ) Those eligible can apply for a maximum of 50% of total project costs, with a minimum of 50% of total project costs being funded from elsewhere.
- ) Those eligible can apply for a minimum of £2,000 (so a minimum total project cost of £4,000) and a maximum of £10,000 (which would be a minimum of a £20,000 project, projects above this could receive funding but East Devon District Council's contribution would be £10,000 maximum).

#### 5 **Additional information**

- ) We reserve the right not to make a funding pledge to particular projects.
- ) Depending on the nature of the project and the information given we may request additional information and assurances; requiring additional terms and conditions to apply, and will require in writing acceptance of any additional terms and conditions before agreeing to provide a grant.
- ) Our fund is limited and will be allocated on a first come first served basis. Once it runs out we will not be able to fund subsequent projects.
- ) Repayment of the fund can be required at the sole discretion of East Devon District Council if false information is supplied; there is a failure to spend the money in the allotted time period; the organisation becomes insolvent or there are any other breaches of the conditions or eligibility criteria.
- ) Funds must only be spent as detailed in the project application.
- ) Acknowledgement of Crowdfund East Devon support must be shown in project materials and publicity material by using the East Devon District Council logo available from the contact for this fund, and the words 'Crowdfund East Devon'.

## 6 Evaluation

All projects who receive match funding agree to provide the following within 3 months of project completion, and then again later on if requested:

- ) At least 15 photographs of the project in action.
- ) Copies of invoices and receipts.
- ) A one page summary.

Crowdfund East Devon reserves the right to share information you have provided in public reports and publicity material.