

Coach Tourism in East Devon Task and Finish Group

Scoping Document

Review Topic	Coach Tourism in East Devon
Councillor Involvement	Membership to be selected by the Overview Committee (maximum 5 councillors).
Officer Support	Democratic Services, ED Team (Andy Wood) & Car Parking Services (Richard Easthope)
Rationale	To increase coach passenger visitors to East Devon including Exmouth, Budleigh, Sidmouth, Beer, Seaton, Honiton, Colyton, Axminster, Ottery St Mary plus, any other town or village who wishes to take part.
Purpose of Review	<ol style="list-style-type: none"> 1. To improve signage for attractions, coach & car parking, town centres toilets & TIC. 2. To investigate the introduction of free coach parking facilities in East Devon, (not bus parking) 3. To identify designated drop off and pick up points for coach passengers. 4. To assess whether coach driver facilities (driver break stop, where the driver can use toilet & get snacks) can be introduced. 5. To assess whether meet and greet service possibly linked with TIC, towns & attractions (this could be funded by the visitor) can be introduced 6. this project means everyone working together as one East Devon Team improving the tourist footfall, aimed at working for our district.
Indicators of Success	Working with a range of partners/stakeholders to improve the tourist footfall in the East Devon District area.
Methodology	<p>Evidence will be established through a series of meetings with stakeholders to be agreed by the TAFF.</p> <p>A final meeting to agree options and recommendations for consideration by Overview Committee.</p>
Specify witnesses	A schedule for liaison with stakeholders will be developed by the TAFF.
Specify evidence sources	Tourism Strategy and Car Parking Strategy.
View of stakeholders	<ul style="list-style-type: none"> • Identify which Parish and Town Councils are invited to give evidence to the TAFF. • Devon County Council • Confederation of Passenger Transport • Coach travel operators • Tourism Information Centre
Publicity requirements	<p>Press releases.</p> <p>Update report to Overview Committee.</p>
Resource requirements	<p>Officers time and resources.</p> <p>Financial implications arising from recommendations to be fully assessed.</p>
Projected Start date	April 2024.
Frequency of meetings	Monthly/Bi monthly.
Draft report deadline	30 November 2024.
Projected completion date	31 December 2024.