



East Devon Poverty Strategy Action Plan: annual review of progress 2022-23

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Introduction

We are aware that a significant proportion of households are living on low incomes or in poverty. We are seeing increased levels of debt with many households taking on debt to make ends meet, leading to problems in prioritising debts and incurring high interest on debts. This has been combined with an increase in food bank usage.

Services presented to East Devon District Council's [Poverty Working Panel](#) and the resulting [Action Plan](#) was created, to work towards achieving objectives in our [Poverty Reduction Strategy](#).

East Devon's Poverty Reduction Strategy identifies our five strategic objectives:

1. Helping people on low incomes to maximise their household income and minimise their costs, building financial resilience and reducing indebtedness.
2. Strengthening families and communities, including supporting groups of people that are more likely to experience poverty, and community and voluntary groups working to combat poverty.
3. Promoting an inclusive economy, by raising skills and improving access to a range of employment opportunities for people on low incomes.
4. Addressing the high cost of housing, improving housing conditions, creating affordable warmth and reducing homelessness.
5. Improving health outcomes for people on low incomes, including access to good diet, health care and ill health prevention.

Teams across the council work together and with partners to help reduce the effects of poverty. The Poverty Working Panel requested quarterly "light touch" updates on our progress against our Poverty Action Plan. Monitoring progress began in the summer of 2022. To assist Assistant Directors, the Action Plan has been rearranged service by service, still numbered according to the 5 themed objectives identified in the Action Plan. Progress made from January through to March is now added to complete this review for 22/23. Within each service, actions are grouped under the five themes identified in the Strategy.

Progress is presented on the following pages, such that each Service featured in the Action Plan has its own section, in alphabetical order:

- Countryside & Leisure
- Environmental Health & Private Sector Housing
- Finance
- Growth, Development & Prosperity

- Housing
- HR
- Planning

Those services not individually listed in the Action Plan were invited to report against the actions listed under “All Services”:

- Comms, Digital & Engagement
- Governance & Licensing
- Place, Assets & Commercialisation
- Streetscene.

Actions for the Poverty Working Panel Members are listed at the start of the following report.

Helen Wharam, Public Health Project Officer, July 2023

Panel

Objective 1 - Helping people on low incomes to maximise their household income and minimise their costs, building financial resilience and reducing indebtedness.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|--|----------------------------------|-----------------|--|--|
| 1.22 | Lobbying and influencing Government on welfare benefits policy issues. | Portfolio Holder & Poverty Panel | Ongoing | <ul style="list-style-type: none"> Use lobbying to encourage changes at a national social policy level. Engage MPs in debate on poverty prevention issues. | Pending: discussions to be planned with MPs re Homes for Ukrainians and other wider poverty / winter fuel pressures. |

Objective 3 - Promoting an inclusive economy, by raising skills and improving access to a range of employment opportunities for people on low incomes.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|--|-----------------|---|--|
| 3.8 | Lobby Government on relevant economic and skills policy issues. | Growth, Development & Prosperity with Portfolio Holder | ongoing | Have a dialogue with MPs on poverty and social policy issues. | Pending: discussions to be planned with MPs re Homes for Ukrainians and other wider poverty / winter fuel pressures. |

All services

Objective 1 - Helping people on low incomes to maximise their household income and minimise their costs, building financial resilience and reducing indebtedness.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update by services not listed individually |
|------|---|--------------|-----------------|--|--|
| 1.16 | Work with partner organisations and local communities to develop measures to support residents experiencing economic hardship and poverty as a result of the economic impact of the coronavirus pandemic. | All services | Mar-21 | <p>Expand the relationship with Citizens Advice and community & voluntary groups to support residents.</p> <p>Recognise the value of a strong community and voluntary group network.</p> | <p>Streetscene appointed 1 kickstarter placement in the Engineering team, who went onto permanent work in the StreetScene Operations team. Streetscene noted the pool of available candidates for Kickstarter was incredibly small and that they no longer have a kickstarter post.</p> <p>The Communications, Digital Services and Engagement team focus on external communications, community engagement and equality obligations. It disseminates information, supports the council in engaging with children and young people, the public, voluntary and community groups, staff, councillors, town and parish councils and others. The team manage council funding streams available to the voluntary, community and social enterprise sector, and also support not-for-profit groups. In 22/23 included the East Devon Action for Poverty Fund; and supporting the communication priorities such as the winter pressures plan and the East Devon local plan; supporting apprenticeships through direct engagement with and up skilling team members.</p> <p>The Licensing team assist clients to run their businesses effectively, contribute to the welfare of residents and visitors, and promote a vibrant and sustainable future. In 22/23 included continued support to the districts taxi industry to maintain sufficient income through further fare increases.</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update by services not listed individually |
|------|---|---------|--|---|--|
| | | | | | <p>The Place, Assets and Commercialisation Service work to deliver a resilient economy bringing prosperity to the District, creating better communities for all. This has included using existing assets and investment in new assets to capitalise on opportunities to continue supporting covid economic recovery against the backdrop of recession, harnessing funding sources, and continuing to support existing business tenants. Projects are for the whole community, working closely with volunteers, Parish and Town Councils through to the business community. In 22/23 this included completion of the resource intensive Welcome Back Fund, achieving 100% success on the claims made.</p> |
| 1.17 | <p>Provide funding to voluntary and community groups for activity focused on reducing social or economic inequality, including funding for debt advice services and other activities that will help reduce poverty.</p> | | <p>March each year, June each year</p> | <p>Main Community Grants budget is fully allocated each year to voluntary sector activities that meet Council's grants priorities.</p> <p>Grant awards are monitored to ensure they deliver the outcomes set out in funding agreements - Summary report produced each year.</p> | |

Objective 3 - Promoting an inclusive economy, by raising skills and improving access to a range of employment opportunities for people on low incomes.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|-------------------|-----------------|--|---|
| 3.3 | Seek funds to continue the Activate project, working with local arts and cultural organisations to deliver a programme of cultural activities for a cohort of young people on free school meals, who will benefit from a programme of different activities to develop self-awareness, resilience and leadership skills. | All Services | Mar-21 | <p>Number of young people taking part in the programme who are eligible for free school meals and have been identified by the college as being at significant risk of not reaching their potential.</p> <p>Educational attainment of participants, as measured by the school, compared to expected educational attainment without the programme.</p> <p>Aspiration levels of participants, including number of participants aspiring and planning for further or higher education.</p> | tba |
| 3.7 | Ensure suitable provision of a Gateway service to maximise the benefit and value of the DWP | All Service Teams | Jun-21 | If we're serious about tackling poverty and improving access to employment, this strategy could include a simple requirement for all service teams to take on and train a number of Kickstart placements (16-24 yr. old claiming Universal Credit) to bolster our staff resource and tangibly improve | Streetscene appointed 1 kickstarter placement in the Engineering team, who has since gone onto permanent work in the StreetScene Operations team [Streetscene note the pool of available candidates for Kickstarter was incredibly small] |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|---------|-----------------|--|---|
| | Kickstart Scheme to both local employers offering jobs and the 16-14 yr. old UC claimants who take on these local placements. | | | <p>the future employability of the benefit claimant, many of whom will be from less wealthy households. This would improve both access to employment, training and education and help address some of the limiting self-belief and confidence issues mentioned earlier.</p> <p>We could also establish a 50+ work placement scheme to address the needs of that age group.</p> | Kickstart work experience and apprenticeship schemes form part of the 'grow our own' work, led by HR. Work experience pilots have been held this year (and will be reviewed as part of a meeting with East Devon secondary school careers leads in October 2023.) |

Countryside

Objective 5 - Improving health outcomes for people on low incomes, including access to good diet, health care and ill health prevention.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|-----------------------|-----------------|--|--|
| 5.1 | Provide a reduction in entry prices at LED sports and swimming facilities for people on Means Tested Benefits. | Countryside & Leisure | Ongoing | <ul style="list-style-type: none"> Number of people holding concessionary cards. Number of entries to Council-owned leisure facilities by people holding concession memberships. <p><i>(N.B. Attendance numbers during 2020/21 was affected by pool closures as a result of Covid-19)</i></p> | <p>611 was the highest number logged over the year</p> <p>Average of 1,802 per month</p> |
| 5.2 | Provide free swimming sessions for low income families with children, and free and discounted swimming sessions for young people. | Countryside & Leisure | Mar-21 | <p>Number of Surestart sessions for families with young children run and number of attendances, number of attendances at free swim sessions for juniors between 4-6pm on weekdays, and number of attendances at discounted (£1) sessions for young people.</p> <p><i>(N.B. Attendance numbers during 2020/21 was affected by pool closures as a result of Covid-19).</i></p> | <p>Numbers N/A</p> <p>Additional notes from LED:</p> <ul style="list-style-type: none"> Working with Sideshore at Exmouth they fund 4 primary schools a free term of swimming lessons with LED. LED Outreach team subsidise Honiton Secondary School pupils who can't swim to learn to swim. LED attained funding from Swim England to support Millwater School with reduced lesson costs for the 2022/23 academic year. <p>LED Outreach team continued to work on projects to support children swimming, and looking into a project with Sidmouth College.</p> <ul style="list-style-type: none"> LED working to develop a swim to the sea project for 2023, building on success in 2022. 185 children at LED Swim School have a concessionary card [April 23] |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|--|-----------------|--|---|
| 5.3 | Provide monthly free health sessions for low income groups. | Countryside & Leisure | Mar-21 | Number of free health sessions held, and number of people attending free health sessions. | <p>Numbers N/A</p> <p>Additional notes from LED:</p> <ul style="list-style-type: none"> Wellness Week planned for October 2022 with non-members invited for FREE Health MOT and healthy eating advice. Various promotions planned to promote Health & Wellbeing across 2023 along with exercise pathways created for new Mental Health Coaches (Social Prescribers). The team uses the Inbody Body Analysis machine on community events and are opening this up to community groups such as the Tri-Hards. |
| 5.5 | Support free exercise referrals by GPs for low income residents in East Devon. | LED / Countryside / Environmental Health | Aug-21 | <ul style="list-style-type: none"> Total number of free exercise referrals made by GPs for residents on low incomes, and % of participants on low incomes completing an activity programme. Link to Sport England pilot. | <ul style="list-style-type: none"> Currently LED's exercise referral scheme (PULSE) is not free, it is a paid service. This data did not come through from the doctor's surgery, LED receives a referral form with conditions for referral only. All referrals are offered a no joining fee and 10% discount, if in receipt of benefits they can receive a 25% membership discount and no joining fee. Data will now be collected on the number of referrals we receive per month: Total of 122 referrals in the last 3 months and an average of 11 customers on the scheme each month. New Exercise pathway set up with Mental Health Coaches offering 20 days exercise for free. New Strength & Balance classes set up with NHS Community Physio Team offering 6-week free classes at Exmouth, Honiton with a new self-referral system. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--------|---------|-----------------|--|---|
| | | | | | <ul style="list-style-type: none"> • N/A pending clarification re Sport England Funding. <p>Additional notes: In Cranbrook, sessions started at St Martins Primary School and have been running on a weekly basis since February with 24 children [LED hope to start an additional session with the school in May]. Yoga/wellbeing started at Cranbrook Education Campus in January for Year 11 students running every 2 weeks. LED hope these sessions help them to focus and equip them with them with various techniques for exam pressure. LED are linking with a local mum's group to support Mums and Buggy training.</p> |

Environmental Health & Private Sector Housing

Objective 1 - Helping people on low incomes to maximise their household income and minimise their costs, building financial resilience and reducing indebtedness.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|---|----------------------|-----------------|--|---|
| 1.04 | Support Council tenants and other low income residents' households to access financial support, and provide advice on benefits, budgeting and money issues. | Environmental Health | ongoing | <ul style="list-style-type: none"> Environmental Protection team will continue to provide National Assistance Burials, making arrangements and covering costs for individuals who die without anyone to arrange the burial or cremation. The Environmental Protection team's Pest Control service operates at significantly subsidised costs compared to private sector costs for the control of rats, mice and wasps. | <p>Environmental Protection team undertake Public Health Funerals [PHF] for individuals who die without anyone to arrange the burial or cremation and for families who are unable to arrange the burial or cremation for the individual. Efforts are made to trace next of kin, and if possible, costs are recovered from the estate. Completed a Public Health Funeral service review to meet good practice guidance and continue to funerals as needed: provided 15 PHFs in 2021/22.</p> <p>The Environmental Protection team have responded to 595 requests for pest control service to date. Pest Control service was increased by 100% to two Pest Control Technicians. After a review of pest control charges, reduced fees for residents on low incomes/ benefits came into effect in mid-November and to date we have provided one subsidised treatment. In the private sector, charges are higher -the East Devon service remains competitive.</p> <p>Delivered £1.4 million grants and financial support for the Better Care Fund/ Disabled Facilities Grants to support home improvements and adaptation of Applicants' homes.</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|---|----------------------|-----------------|--|---|
| 1.19 | Work with partner agencies and community groups to develop sustainable networks to support residents in fuel or water poverty to reduce their energy and water costs. | Environmental Health | Mar-22 | <ul style="list-style-type: none"> • Networks in place and operational by March 2021. • Additional performance measures and targets to be set once scale of network has been established and is in place. | On track. Private Sector Housing working with Financial Resilience & Benefits [FR&B] team and Exeter Community Energy to support households experiencing fuel poverty by undertaking visits/ inspections to private rented properties to improve housing conditions in the district. Performance measures reported via FR&B team. Delivered £1.4 million grants and financial assistance for the Better Care Fund/ Disabled Facilities Grants to support home improvements and adaptation of applicants' homes. |
| 1.21 | Work with local businesses to identify ways in which they might use skills, capacity and resources to support shared objectives around tackling poverty and disadvantage. | Environmental Health | Oct-21 | Environmental Health Commercial team help to boost residents on low incomes who want to start small food-based businesses. The team ensure these start-up businesses comply with legislation in ways that do not require large investments, until they have proved that they will be able to generate income to fund the improvements they need. | On track: the EH Commercial team give help and advice to new food business operators and visit them when they are ready to start trading. It is free to register a food business. The team recognise the significant challenges facing businesses and operators in the current environment and are applying legislative requirements in a pragmatic way while continuing to safeguard public safety. |

Objective 2 - Strengthening families and communities, including supporting groups of people that are more likely to experience poverty, and community and voluntary groups working to combat poverty.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|----------------------|-----------------------|---|---|
| 2.6 | Ensure that the Council's Environmental Improvement programme includes schemes in more deprived wards, including Littleham, Exmouth and St. Pauls, Honiton. | Environmental Health | Ongoing to March 2023 | <ul style="list-style-type: none"> • Raise awareness of the EIP scheme amongst residents; seek and consider EIP scheme proposals from local communities • The Environmental Protection team have proposed new links with Housing officers to work more closely with our own tenants in conflicts with neighbours. • Our Community Safety Partnership Coordinator will continue to work with a wide network of contacts across the district, sharing information - most aimed at supporting families, young people and preventing harm or exploitation. • Our Community Safety Partnership Coordinator will continue to use social media to share key messages and opportunities around community safety themes. • Our Community Safety Partnership Coordinator anticipates a further | <p>pending tbc</p> <p>EP: appointed an Anti Social Behaviour Officer in Sept 2022, who is working actively with cases within Housing and Environmental Health, taking on a role addressing ASB across the district within a multi-agency environment; utilising Council specific powers to address ASB alongside the Police such as Community Protection Notices and warnings.</p> <p>On 280 occasions this year the Community Safety Partnership Coordinator has shared information with his network linked to the community safety agenda.</p> <p>On a weekly basis Community Safety Partnership Coordinator has continued to support local campaigns that Police Trading standards or Safer Devon Partnership have put out on social media.</p> <p>Grant is now closed and replaced with direct bid opportunities from VCSEs and town councils for</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--------|---------|-----------------|---|--|
| | | | | <p>grant from the Office of the Police and Crime Commissioner for community-strengthening activities throughout 2021/22.</p> <ul style="list-style-type: none"> Develop and delivery priority schemes identified by local communities. | <p>22/23. We have supported three bids this year covering Exmouth, Sidmouth and Axminster for bids into the PCC's funding; two were successful.</p> <p>We are working with 'Lets Talk Teenagers' online information, working with Safer Devon Partnership and Teignbridge. We have supported Colab in developing some 'out of the shadows' workshops/toolkits for local professionals, delivered as a full toolkit for March 2023. The "Lets talk teenagers" workshops have developed and continue with an addition of pre-teens work into 2023. South Devon still lead delivering virtually across Devon on all the CSPs' behalf.</p> |

Objective 4 - Addressing the high cost of housing, improving housing conditions, creating affordable warmth and reducing homelessness

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|----------------------|-----------------|---|--|
| 4.5 | Support private tenants in their homes, taking enforcement | Environmental Health | Ongoing | <ul style="list-style-type: none"> Measurable once Government enforcement toolkit has been trailed and released. Expected from April 2021 onwards. Numbers of cases/investigations that have | Ongoing activity with 26 enforcements. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|---------|-----------------|--|--|
| | action against landlords / property managers whose properties do not meet the required energy efficiency standards. | | | <p>resulted in enforcements action taken.</p> <ul style="list-style-type: none"> • The Private Sector Housing team will continue to work on improving conditions of housing in private ownership for rented and owner occupiers. • The Private Sector Housing team will continue to combat fuel poverty by helping to reduce energy bills, improve energy efficiency and maximise household income. • The Private Sector Housing team will continue to work on eliminating EFG EPC rated homes occupied by fuel poor households. • The Private Sector Housing team are planning a park homes insulation project. | <p>Improve the energy efficiency of residential premises providing advice, guidance and financial assistance to reduce energy consumption through collaborative working with E.ON Energy to deliver LAD2 and DCC to deliver Sustainable Warmth.</p> <p>Successful Landlord's Forum held on 22 September 2022 in collaboration with Teignbridge, Exeter and Mid Devon Local housing authorities; the theme was energy efficiency in the private rented sector. FR & Benefits team attended.</p> <p>374 ECO 3 declarations made 2021/22. ECO4 launched 2023 - eligible households include those experiencing fuel poverty and low income; medical need and poor energy-efficiency homes. Financial Resilience project continues with support of Financial Resilience & Benefits team and Exeter ECOE. ECO3 Statement of Intent extended until July. ECO4 Statement of Intent drafted to be discussed. MEES projects across Devon have not been successful reflective learning on projects to make them sustainable. Sustainable Warmth project in partnership with DCC and Exeter Community Energy continues and extended into 2024 under Homes Upgrade Grant 2 scheme. On Track Sustainable Warmth LAD3 funding launched in April 2022.</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|----------------------|-----------------|--|--|
| | | | | <ul style="list-style-type: none"> The Private Sector Housing team plan to review their communications processes and update their website. The Private Sector Housing team manager plans to develop a strategy and action plan for their activities. | <p>On Track: Website updated in April 2022 to be included in the Hub. Continuing improvements to be made to content with support from Communications team.</p> <p>New Private Sector Housing and Private Water Supplies Enforcement Policy/ Empty homes policy and Private sector housing Financial Assistance policy to go to Cabinet/ Council.</p> |
| 4.6 | Ensure Houses in Multiple Occupation (HMOs) are licensed where required and proactively take enforcement against landlords or property managers that are not complying. | Environmental Health | Ongoing | <ul style="list-style-type: none"> Number of HMO licences issued. Number of cases / investigations that have resulted in enforcement action for failure to licence. | <p>3</p> <p>0</p> <p>Resources from Private Sector Housing were seconded into the Homes for Ukraine Scheme from April 2022 and continue to support home accommodation/ health and safety and safeguarding checks. A contractor has been utilised for ongoing inspections and enforcement due to vacancy and secondments.</p> |

Objective 5 - Improving health outcomes for people on low incomes, including access to good diet, health care and ill health prevention.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|--|-----------------|---|---|
| 5.5 | Support free exercise referrals by GPs for low income residents in East Devon. | LED / Countryside / Environmental Health | Aug-21 | <ul style="list-style-type: none"> Total number of free exercise referrals made by GPs for residents on low incomes and % of participants on low incomes completing an activity programme. | See 5.5 in Countryside section. |
| 5.6 | Support healthy eating programmes targeted at low income residents and delivered by local voluntary and community organisations. | Environmental Health | Oct-21 | <ul style="list-style-type: none"> Number of cookery skills workshops delivered in low incomes areas of East Devon and number of people participating in cookery workshops. | Various third sector organisations offer help with cookery skills e.g. Project Food and Open Door. Details e.g. of EDDC's poverty action grant have been shared with these and others. Numbers of workshops delivered by these organisations and others not available, nor numbers of participants. |
| 5.7 | Provide a programme of cooking skills with local partners for low income families in areas of highest need in East Devon. | Environmental Health | Sep-21 | <ul style="list-style-type: none"> Number of venues providing cookery skills around the district and number of people reached. | As above. Data not available. Project Food and other groups provide cookery skills support.. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|----------------------------|-----------------|--|--|
| 5.8 | Support outreach advice and support for residents experiencing stress and anxiety due to low income and debt. | LED / Environmental Health | Sep-21 | <ul style="list-style-type: none"> • Number of clients seen by the outreach advisor in total. • Total value of additional income for clients identified by the outreach advisor. • Deliver against the Armed Forces Covenant commitment that is based on improving health and wellbeing, prosperity, integration and reaching potential for ex-service personnel. | <p>LED have targeted the areas in the Public Health Strategy through the primary schools linking with those suffering with stress and anxiety. LED have attended outreach events in these areas.</p> <p>LED have linked across East Devon with the new NHS - Mental Health Coaches with an exercise pathway to include Free 20 days of exercise and a membership offer.</p> |
| 5.9 | Influence key health strategies, including the Devon Health and Wellbeing Strategy and the models being developed by Primary Care networks. | Environmental Health | Ongoing | <ul style="list-style-type: none"> • Partner health strategies take account of key issues identified by EDDC. • The Public Health Project Officer will continue to work with services to influence annual implementation plans and collate annual reviews of our public health activities across the council. | <p>On track. Public Health Project Officer contributes to various groups including Eastern Locality Care Partnership meetings such as the Loneliness & Isolation workstream, contributes to East Devon Health and Wellbeing Steering Group for Cranbrook, and has joined the ICB Population Health Management group for Eastern Devon.</p> <p>On track. Annual Reviews and Implementation Plans published here: https://eastdevon.gov.uk/environmental-health-and-wellbeing/health-and-wellbeing/east-devon-s-public-health-plan-and-review-of-progress/ Annual Review for 21/22 taken to Cabinet 07.09.22</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--------|---------|-----------------|---|--|
| | | | | <ul style="list-style-type: none"> <li data-bbox="896 320 1382 491">• The Public Health Project Officer will continue to identify projects that help to implement our public health strategic plan, which aims to tackle health inequalities and deprivation. <li data-bbox="896 683 1382 890">• The Public Health Project Officer will continue to represent EDDC at County-wide meetings e.g. Devon Smoke free Alliance and contributes to County-wide developments e.g. JSNA working group. <li data-bbox="896 970 1382 1177">• The Public Health Project Officer will continue to represent EDDC with local groups e.g. WEB Community Health & Wellbeing Board as required, to help tackle health inequalities. <li data-bbox="896 1225 1382 1361">• The Public Health Project Officer will continue to liaise with local NHS colleagues as required, and continue efforts to influence potential | <p data-bbox="1413 320 2011 635">On track. E.g. Public Health Project Officer introduced ECoE speaker to Boards about fuel poverty. She introduced colleagues including Benefits to Devon Food Security meeting. She piloted a series of six online budget-conscious cookery demonstrations using plant-based ingredients for staff, to encourage healthier diets. She invited Comms and Climate Officer to work with her to promote Secondhand September.</p> <p data-bbox="1413 683 2011 922">On track. Public Health Project Officer attends and contributes to WEB Board meetings; e.g. introduced ECoE speaker to WEB Board to inform and explain fuel poverty. She passes information about grant opportunities, relevant NHS reports & surveys etc. to representatives of the various East Devon health forums.</p> <p data-bbox="1413 970 2033 1137">On track. Public Health Project Officer introduced EDDC colleagues including PSH to Littleham Population Health Management programme. She explained about PSH & Housing Department to NHS ELF meeting.</p> <p data-bbox="1413 1185 2033 1388">On track. Public Health Project Officer continues to contribute suggestions and make introductions to local groups e.g. working to help implement MECC [making every contact count] training across the district. Before Christmas she liaised with all the food banks to establish their holiday opening hours</p> |

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| | | | | <p>projects e.g. via their Population Health Management programme.</p> <ul style="list-style-type: none"> • The Public Health Project Officer will continue to liaise with other agencies to support those community-strengthening activities which are likely to improve health/wellbeing outcomes. • The Public Health Project Officer will continue to source, evaluate and share reliable and locally relevant health information; communicating messages with a wide range of contacts as appropriate, and using various formats. | <p>and emergency details - which were published on EDDC's webpage.</p> <p>On track. Public Health Project Officer routinely sources, evaluates and shares reliable and locally relevant health information; shared by tweeting and by working with Comms, e.g. Secondhand September, On track. Topics covered this winter [Nov-Dec 22] ranging from self-care week, to winter warmth, 'stress-less Christmas' and winter wellbeing in the cost of living crisis.</p> |

Finance

Objective 1 - Helping people on low incomes to maximise their household income and minimise their costs, building financial resilience and reducing indebtedness.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|---|---------|--|--|---|
| 1.01 | Exploring the opportunity for developing a poverty dashboard that draws on data from a range of different sources to allow us to gather, understand and use the data to help shape policy and inform on future interventions. | Finance | Subject to resources following Covid-19 response | <ul style="list-style-type: none"> • Understanding of the different types of poverty and issues being experienced in different demographic areas of district. • Breakdown by Ward if possible to illustrate difference and rural poverty. • Dashboard that breaks poverty down into types; relative, absolute and in-work so that future interventions are based on needs of individuals living within certain areas. • Demographic areas of highest need shown on a map that can be used to help inform and | <p>The Social Resilience (Poverty) Dashboard has been initially developed with the following data sets: Council Tax arrears data, Rent Arrears, Energy Performance certificates, Housing Benefit, Council Tax Reduction, the Household Support Fund data' DWP & ONS data. Dashboard also includes external economic influences such as; inflation rates, energy costs, fuel costs, etc. It is used to help inform discretionary fund spending, for example Household Support Fund 3 and Discretionary Energy Rebate Scheme.</p> <p>Achieved</p> <p>Achieved</p> <p>Achieved</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|---|--|-----------------|--|--|
| | | | | <p>target future interventions including hidden poverty.</p> <ul style="list-style-type: none"> • Dashboard to be used as a measure on the trajectory of poverty within the District. • Relevant data provided in an easy to understand format to help inform poverty panel and internal departments on future interventions for supporting financially vulnerable households. | <p>Longer timeline of data required to be more accurate for predictive work.</p> <p>achieved</p> <p><i>Additional points:</i> LGA Advisory Group, Poverty Panel, Scrutiny, Devon County have all had presentations of the dashboard. This data is being used both to support operational matters as well as strategy and policy. The dashboard was also used as a case study following a demonstrated on the LGA Cost of Living Hub workshop to highlight good/innovative practice in supporting low income households.</p> |
| 1.02 | Working with partner organisations, such as Citizens Advice, schools, etc. to promote and reach out to those who aren't currently engaging but are financially struggling (hidden poverty). | Finance & Housing plus partner organisations | Ongoing | <ul style="list-style-type: none"> • Capturing data on where referrals have come from, e.g. schools, local charities & support agencies, foodbanks, etc. • Breaking the cycle of repeated emergency support measures. • Feedback from partner organisations. | <p>We're working with partners some of which now have their own partner codes within our data so we can identify partners who are referring cases into us as well as the numbers involved. We will be able to show this within the dashboard so we can identify where further promotional work is required.</p> <p>This is the objective of our financial resilience team and we will be capturing data on the outcomes of this work.</p> <p>The feedback received from partners is always very positive and confirms that there is a real appetite to work collaboratively across sectors and</p> |

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| | | | | | agencies in order to address root causes of poverty - key partners include; social services, Devon County, schools, Citizens Advice, South West Water, foodbanks, local charities, etc. |
| 1.03 | Creation of Financial Resilience Team within Revenues and Benefit responsible for administering discretionary funds. Team to work in close partnership with other internal departments (Housing and Council Tax) to ensure that joint approach is taken to supporting residents experiencing poverty. Team to also work in partnership with other external agencies and organisations to ensure that residents are receiving necessary support | Finance | Ongoing | <ul style="list-style-type: none"> • Future financial resilience is achieved for residents living on low incomes e.g. repeat arrears in future financial years. • Numbers of residents requiring repeat support. • Average length of time taken to support residents out of poverty. • Type and amount of discretionary support used. • Number of referrals made to outside agencies. | <p>We now have 4 Financial Resilience Officers who are working with our residents to address root causes as well as providing immediate financial support.</p> <p>This will form part of our dashboard and is still in development which will come under the Single view of customer so we can track over the coming months/years the pattern for repeated crisis support.</p> <p>Not yet known but is linked in part to the patterns mentioned above.</p> <p>Report was presented to Cabinet in January which set out all the discretionary funds, amount used, etc. Data is also being captured/developed within our dashboard.</p> <p>See above Note: Due to workload responding to the Cost of Living crisis as well as delivering on new government emergency schemes we've not been able to properly assess outcomes of individual</p> |

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| | not provided by East Devon through referrals and signposting. | | | <ul style="list-style-type: none"> • Number of cases working in partnership with outside agencies/ organisations. • Recognition of rural isolation and digital poverty. • Recognition of poverty amongst older people. • Recognition of poverty caused by major life events/crisis i.e. disability, unemployment etc. | <p>cases. As soon as resources and time allow, this will be prioritised.</p> <p>See above</p> <p>Dashboard now provides some of this information but is still being developed.</p> <p>As above</p> |
| 1.04 | Support Council tenants and other low income residents' households to access financial support, and provide advice on benefits, budgeting and money issues. | Finance & Housing | Ongoing | <ul style="list-style-type: none"> • Income maximisation, minimisation of expenditure and budgeting support to help customers live within their means. • Number of residents supported to access financial support and provided with advice on benefits, budgeting and debt. Number and type of interventions undertaken. • Advice on avoiding loan sharks and offering credit unions as an affordable lending source. | <p>Housing and the Financial Resilience team continue to work together and referrals are made both ways in order to deal with the issues being presented.</p> <p>To be provided by Housing</p> <p>Information on loan sharks is now available on our online financial help hub. We also do periodic media campaigns to alert residents to the dangers of loan sharks.</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| 1.05 | Support low income households to access entitlements to welfare benefits and continue to work in partnership with Job Centre Plus and DWP to support vulnerable households with the continued migration of claims from Housing Benefit to Universal Credit. Analyse and assess trends and patterns on claimant profile to determine future actions, interventions. | Finance | Ongoing | <ul style="list-style-type: none"> • Ensures that income is maximised for those who are experiencing poverty. • Number of households who have been supported to apply for and subsequently receive Welfare Benefits. • Using data to identify patterns and trends in future needs. | <p>The Revenues, Benefits and Corporate Customer Services Teams have been at the forefront of delivering numerous financial schemes on behalf of government to support businesses and residents initially impacted by Covid then in the last year schemes to support residents with rising household bills in particular with energy costs. Since the start of 2022 the teams have delivered on: Business Support schemes and Residents Support Schemes - Energy Rebate Scheme; Discretionary Council Tax (Energy) Rebate scheme; Household Support Fund April 2022 to September 2022; Household Support Fund 3 (October 2022 – March 2023); Homes for Ukraine, and New Cost of Living Hardship Fund.</p> <p>Data held and reports available as needed.</p> <p>As above and through use of data available on the dashboard. We've been using data to inform our discretionary fund policy including identifying groups most in need for targeted support. Alongside this we've also used the data to help inform recommended changes to our Council Tax Reduction Scheme for 2023/24</p> |
| 1.06 | Operate a Council Tax Reduction scheme (working age) which strikes the right balance between | Finance | Ongoing | <ul style="list-style-type: none"> • Monitor and evaluate household data to identify patterns and trends in caseload. | Reviewed our Council Tax Reduction Scheme, looking to make changes for 2023/24. Full Council decision in February 2023 where Cabinet have approved changes to our scheme for 2023/24 which will lift the lowest income households out of |

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| | <p>providing the right level of support for those that are financially vulnerable whilst also recognising the importance of protecting council tax income for providing essential services.</p> | | | <ul style="list-style-type: none"> • Use the data to identify actions, appropriate interventions to help shape and inform policy and strategy. • The effectiveness of the scheme in relation to collection and arrears levels. • Ensuring scheme protects the most financially vulnerable and meets our equality duties. | <p>paying council tax altogether as well as some other changes which will also benefit working age households on low incomes (receiving CTR).</p> |
| 1.09 | <p>Review the funding arrangements for Money Advice and how these are delivered to ensure they are meeting the Council's priorities in helping to alleviate poverty:</p> <ul style="list-style-type: none"> • Reducing indebtedness • Improving money management skills • Maximising household income • Addressing hidden poverty. | Finance | Mar-22 | <ul style="list-style-type: none"> • How the service is being delivered to reflect the make-up of the district – digital tools (apps, social media, and web), face to face, phone, etc. • The effectiveness of the service being provided. • Numbers of residents provided with debt, benefits and financial advice broken down by different demographic groups. • Number of debt referrals made. • Number of Debt Relief Orders applied for. | <p>Not started due to having to prioritise new government schemes - Energy Rebate, Homes For Ukraine & Household Support Fund.</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| | | | | <ul style="list-style-type: none"> • Number of Bankruptcy Cases made. • Number of residents attending budgeting courses. • Number of recurring cases of arrears after debt actions taken. • Number and type of money advice campaigns. | |
| 1.10 | Implement new Breathing Space legislation that comes into force May 2021, to be reflected in the way that we manage debts within the Council. This will include updating our corporate debt policy, implementing changes to our working practices and ensure contracts/ agreements with external agents involved with the collection of debts are updated. | Finance in conjunction with Housing | May-21 | <ul style="list-style-type: none"> • Capturing data on numbers of residents that seek professional debt help under the 'Breathing Space' scheme and types of council debts included - council tax, business rates, rents, sundry debts, car park debts, etc. • An initial review (3-6 months) from when the scheme goes live to understand how this scheme is working within the district and whether it is delivering against the aims so that we can assess and provide useful feedback to the poverty panel. This review will also help to identify further actions we need to take. | Implemented |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| 1.11 | Implement a common financial statement for capturing income and expenditure so that we have a consistent approach across all Council services for assessing income and expenditure, and exploring how we can work with partner organisations and agencies (Citizens Advice) for sharing this information more widely (subject to GDPR). | Finance in conjunction with Housing | Subject to resources following Covid-19 response | <ul style="list-style-type: none"> • Remove barriers for residents in accessing support. • Providing consistency of approach across all Council services for determining financial support. • Will reduce timelines for determining financial support to residents as will only have to complete this information once. | Implemented in the Financial Resilience Team and next stage is to expand use within Revs and Bens followed by all other council services that carry out income and expenditure assessments. This work is likely to start next year in conjunction with the implementation of the Vulnerable Debt Toolkit due to other priorities. Aim to start during 2023 subject to our responsibility to prioritise support during the Cost of Living crisis. |
| 1.12 | Review effectiveness of the rent deposit/ loan scheme that the Council operates, and whether it could be better linked with other discretionary funds to ensure that these debts do not lead to wider financial problems. | Housing and Finance | Subject to resources due to ongoing response to Covid-19 | <ul style="list-style-type: none"> • Number of rent deposits/loans that are repaid. • Number of loans requested that are supported via other discretionary funds. • Number and reasons for subsequent defaults. | Not yet started due to other priorities. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| 1.13 | Review the use of Discretionary funds, (Discretionary Housing Payments, Exceptional Hardship Fund, DEFRA funding etc.), to ensure that funding in is working to the same goals in providing long term financial resilience and helping to alleviate poverty as other internal departments. | Housing and Finance | Ongoing | <ul style="list-style-type: none"> • Ensures that residents are supported to stay in affordable/suitable accommodation, whilst meeting statutory requirements. • Number of customers presenting with arrears or for debt advice after discretionary funds have been awarded to secure tenancies. | <p>Completed. Will continue to monitor demand for DHPs and review the policy to ensure it is still meeting needs especially in the current climate. This is considered in line with the work done by the Financial Resilience Team where they also focus on maximising income & minimising expenditure.</p> <p>Not yet started</p> |
| 1.15 | Providing greater accessibility for our low income households through the development of our digital solutions including the online app. | Finance | Subject to resources (including Strata) following Covid-19 response | <ul style="list-style-type: none"> • Easy to access and complete using various electronic devices when applying for financial support. • How applications and numbers are being received across different digital channels. | Scoped out requirement but not yet started due to other work priorities. |
| 1.18 | Work in partnership with local voluntary and community groups to understand and address causes of food poverty, including developing | Finance/ Growth, Development & Prosperity | Apr-21 | <ul style="list-style-type: none"> • Budget agreed. • Premises secured. • Business Plan agreed. • Underlying reasons for referral. • The different types of wider support required and provided. | Benefits Manager attends Devon Food Partnership food insecurity events. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| | a food re-distribution hub. | | | <ul style="list-style-type: none"> • Number and reasons for referrals made to foodbanks. • Explore with our network of local food and drink producers through Gate to Plate to ensure any surplus/potential waste is appropriately channelled. | |

Growth, Development & Prosperity

Objective 1 - Helping people on low incomes to maximise their household income and minimise their costs, building financial resilience and reducing indebtedness.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update: see also Planning |
|------|---|--|-----------------|---|---|
| 1.08 | Promote Living Wage accreditation to employers in East Devon, including businesses, public bodies and voluntary and community sector organisations. | Growth, Development & Prosperity / Human Resources | Mar-23 | <ul style="list-style-type: none"> • Increase the number of East Devon employers that have achieved Living Wage accreditation to 100, of which at least 55 will have received direct support from the Council. • Number of employees working for employers that have achieved Living Wage accreditation. • We could support this via communications and through our business ambassador programme. Many of them will be our larger employers. • Discourage zero hour based contracts or where employees have low contracted hours as these have a big impact on how much people get paid/ job security. | <p>The Service works to ensure that sustainable growth is accommodated within the outstanding natural environment of the district, helping to realise positive economic, social and environmental benefits. We contribute to specific areas of work to ensure that we can help to address existing areas of disadvantage.</p> <p>Objective to promote living wage hasn't progressed owing to ongoing difficulties recruiting the Economic Development Officer Employment & Skills role. This has been vacant since December 2021.</p> <p>Leading by example, the Council became a Real Living Wage Employer as part of the 2022 Reward Review: new pay rates implemented in December 2022, backdated to April 2022; lowest EDDC pay rate is now £11.59 per hour.</p> <p>See above</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update: see also Planning |
|------|---|--|-----------------|---|--|
| 1.18 | Work in partnership with local voluntary and community groups to understand and address causes of food poverty, including developing a food re-distribution hub. | Finance/ Growth, Development & Prosperity. Also Comms? | Apr-21 | <ul style="list-style-type: none"> • Budget agreed. • Premises secured. • Business Plan agreed. • Underlying reasons for referral. • The different types of wider support required and provided. • Number and reasons for referrals made to foodbanks. • Explore with our network of local food and drink producers through Gate to Plate to ensure any surplus/potential waste is appropriately channelled. | Signing the Memorandum of Understanding with DLUCH regarding the Shared Prosperity Fund, enabled a Council for Voluntary Services body to be commissioned. Development and submission of successful UKSPF Investment Plan unlocked £1.8m of funding from DLUHC to deliver projects including the Action on Poverty Fund. |
| 1.20 | Support partner organisations and community groups to develop sustainable activities to support low income residents to access the internet and develop digital skills. | Growth, Development & Prosperity / also Comms? | Mar-23 | <ul style="list-style-type: none"> • Numbers of digital champions providing support to residents. • Numbers of residents receiving support from digital champions. | |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update: see also Planning |
|------|--|---|-----------------|--|--|
| 1.21 | Work with local businesses to identify ways in which they might use their skills, capacity and resources to support the achievement of shared objectives around tackling poverty and disadvantage. | Growth, Development & Prosperity/ Environmental Health | Oct-21 | <ul style="list-style-type: none"> Number of businesses and employers engaged. Number and type of new corporate social responsibility activity undertaken by businesses and employers following engagement with the Council. Support engagement and promotion of best practice. | Local employers and business organisations formed part of the Local Stakeholder Group that helped to develop the Investment Plan for the UK Shared Prosperity Fund that has now been submitted to government. This includes proposed interventions around disability employment support, an action on poverty fund and support for the voluntary sector. |

Objective 2 - Strengthening families and communities, including supporting groups of people that are more likely to experience poverty, and community and voluntary groups working to combat poverty.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| 2.4 | Ensure that Cranbrook residents and neighbouring disadvantaged communities benefit from enhanced service | Planning + Growth Development & Prosperity | Ongoing | <ul style="list-style-type: none"> Reduction in number of residents receiving unemployment benefits. Prioritise investment in Cranbrook Town Centre – ensuring delivery of local | The claimant count across the District has reduced by 39% between July 2021 and July 2022. For the Broadclyst ward the claimant count has reduced from 270 in July 2020 to 220 in July 2021 to 170 in July 2022. This figure is still above pre-pandemic levels. |

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| | delivery and improved physical, social and psychological linkages between the existing and new developments. | | | <p>facilities – including supermarket, GP surgery, dental surgery, early years child care, library, etc.</p> <ul style="list-style-type: none"> • Provide employment skills support to enable disadvantaged residents are able to apply for jobs within local facilities (in partnership with JSP). • Work with RSLs to support disadvantaged households (e.g. Live West). • Use the poverty dashboard to identify the socio-economic make- up of Cranbrook to help understand the need. | <p>We have acquired land in Cranbrook town centre and have commissioned a masterplanning exercise to guide future delivery of key community assets. A supermarket is under development and due to complete in early 2024. Work on the feasibility/design of a new health and wellbeing/leisure hub is also beginning.</p> <p>We continue to support redundancy response events and to support key sectors e.g. through Building Greater Exeter which focuses on the construction sector.</p> |

Objective 3 - Promoting an inclusive economy, by raising skills and improving access to a range of employment opportunities for people on low incomes.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|---|-----------------|---|---|
| 3.1 | Explore opportunities to spread the benefits of economic growth across the District, ensuring that all communities have access to high quality skills and education provision in order to access employment opportunities and that the development of the new Local Plan is supported by a robust evidence base. | Planning/ Growth Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Develop a Local Plan evidence base that identifies the needs for employment land across the district and make site allocations through the new Local Plan to meet those needs. This process should include discussions of where the LA should invest to improve access to employment. • Opportunities explored for anti-poverty considerations to be include in viability assessments for new developments. We would need a robust methodology showing the activities and measures to be funded are effective at reducing local poverty. The overall impact on development viability would need to be considered. • Opportunities explored to support “meanwhile uses” for land that is earmarked for development not necessarily | <p>Consultants are currently finalising an updated Economic Development Needs Assessment for the district which will identify needs for employment land in the district. In addition officers have been undertaking detailed site assessment work on the sites that have been put forward by land owners for economic development purposes so that recommendations can be made to Strategic Planning Committee in October on which sites should be allocated in the draft new Local Plan demonstrating how these will meet the identified needs.</p> <p>Once a draft Local Plan is further advanced then it will be appropriate to undertake viability work to try and ensure that developments are viable and can deliver the measures in the poverty strategy alongside other planning obligations that the :Local Plan may place on them. Where all requirements cannot be met then policy priorities will have to be identified to ensure that the local plan is viable and deliverable.</p> <p>Potential for meanwhile uses being explored in relation to Cranbrook town centre: the Council is considering how the Enterprise Zone programme can be utilised to support the delivery of meanwhile</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| | | | | an anti-poverty action. Can the council use revenue generated from meanwhile uses to support anti-poverty action? | uses and accelerate the delivery of Cranbrook town centre. We have acquired land in Cranbrook town centre and have commissioned a masterplanning exercise to guide the future delivery of key community assets. |
| 3.2 | Ensure that the proposed developments in the West End of the District benefit both new residents and existing neighbouring disadvantaged communities by maximising local employment, skills and training opportunities. | Planning/ Growth Development & Prosperity | | See comments at 2.4 | A working draft of the new Local Plan was debated at Strategic Planning Committee including a policy to require an Employment & Skills Plan on certain scales of development. Following Members comments this policy is now being worked on further for inclusion in the draft Local Plan for consultation in the autumn. We have continued to support the Local Plans team to help develop robust policies and proposals. |
| 3.4 | Ensure all large scale/major developments develop and deliver an Employment and Skills Plan as part of their S106 agreement. Delivery against agreed targets will be monitored to | Planning/Growth, Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Encourage developers to provide a satisfactory ESP as a standard requirement of each legal agreement for all large scale major developments. • Consider new planning policies through the new Local Plan to make ESP's a requirement for large scale major developments and | <p>Progress has been made in relation to developing an Employment and Skills Plan for the new DHL facility.</p> <p>A working draft of the new Local Plan was debated at Strategic Planning Committee including a policy to require an Employment & Skills Plan on certain scales of development. Following Members comments this policy id now being worked on</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| | ensure provision of tangible benefits to local employment and skills development. | | | <p>potentially some smaller scale developments.</p> <ul style="list-style-type: none"> • The provision of a satisfactory ESP will be a requirement of both the appointed contractor at construction stage and the operating tenant at occupation stage where development is for commercial use. • Delivery of ESP targets in line with CITB Key Performance Indicators. Monitored by Building Greater Exeter. | <p>further for inclusion in the draft Local Plan for consultation in the Autumn.</p> <p>We continue to be a member of the steering group for the Building Greater Exeter initiative.</p> |
| 3.5 | Include employment, training and skills development opportunities in regular communications to East Devon businesses and residents. | Growth, Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Provision of relevant information in regular business updates and resident newsletters. • Analysis of unique click through and forwarding data to assess impact. • Promote digital inclusion to cover skills/training as well as infrastructure provision. | Regular newsletters are produced. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| 3.6 | Hold quarterly DWP updates to ensure our local JCP branch managers are aware of all approved developments in district so they can prepare work coaches to discuss associated local employment opportunities with benefit claimants. | Growth, Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Quarterly virtual meetings with DWP Partnership Manager. • Monitor engagement with relevant construction contractors and site occupiers where commercial. | |
| 3.7 | Ensure suitable provision of a Gateway service to maximise the benefit and value of the DWP Kickstart Scheme to both local employers offering jobs and the 16-14 yr. old UC claimants who take on these local placements. | Growth, Development & Prosperity | Ongoing (18 month scheme beginning Sept, 2020) | <ul style="list-style-type: none"> • Identify the optimal Gateway provider to work with local business and training providers. • Regular liaison with employer and Kickstarter to ensure the right wrap around support and employability training is being provided. • Formally partner with this gateway provider, support with regular communications to encourage compliant | Current position in relation to the Kickstart scheme not known. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| | | | | placements and refer all enquiries received. | |
| 3.8 | Lobby Government on relevant economic and skills policy issues. | Growth, Development & Prosperity with Portfolio Holder | Ongoing | Have a dialogue with MPs on poverty and social policy issues. | <p>Local MPs have been directly engaged in the development of the Implementation Plan for the UK Shared Prosperity Fund. Proposed interventions include around disability employment support, an action on poverty fund and support for the voluntary sector.</p> <p>Development and submission of the Rural England Prosperity Fund addendum to our Investment Plan, seeking to unlock £850k of funding from Defra to:</p> <ol style="list-style-type: none"> 1) Support new and existing rural businesses to develop new products and facilities that will be of wider benefit to the local economy. 2) Support new and improved community infrastructure, providing essential community services and assets for local people and businesses to benefit the local economy. |
| 3.9 | Seek to influence the strategic approach to the local economy taken by the Local Enterprise Partnership. | Growth, Development & Prosperity | Ongoing | Hard to identify performance indicators for this. If we are to facilitate a shift in focus from productivity to inclusive prosperity. | The Local Enterprise Partnership is likely to be folded in to the new Combined Authority which is planned as part of the County Deal proposals. |

Objective 5 - Improving health outcomes for people on low incomes, including access to good diet, health care and ill health prevention.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| 5.4 | Use planning policy to help ensure new developments help create a good living environment which supports good mental and physical health outcomes, through provision of open space and the design of the built environment. | Planning Service / Growth Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Planning policies that emphasise design quality of new homes and enhance and increase open space provision and public access to it. • Planning policies ensure that developments with mixed tenures provide the same access to shared amenities for all residents of the development. • Provision of green space serving new developments. | <p>Existing policies within the adopted Local Plan seek to deliver these outcomes and through negotiation with developers we seek to deliver well designed new homes and open space to meet the set standards. These policies are being reviewed through the new Local Plan and new policies drafted with the aim of improving design outcomes in the future.</p> <p>Existing planning policies seek to ensure mixed tenures and through negotiation we seek to secure the pepper potting of tenures throughout a development, such that they are tenure blind and give equal access to amenities for all. These policies are currently being reviewed through the new Local Plan with the aim of updating and improving requirements to deliver even better outcomes in future.</p> <p>Existing policies require delivery of open spaces to meet specified standards as well as the delivery of play spaces through planning obligations, which is an on-going area of work involving community engagement in their design and layout to ensure that they meet the needs of the community they are to serve. Work on the new Local Plan is reviewing these requirements but will also seek to ensure that appropriate green space is provided.</p> |

Housing

Objective 1 - Helping people on low incomes to maximise their household income and minimise their costs, building financial resilience and reducing indebtedness.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| 1.02 | Working with partner organisations, such as Citizens Advice, schools, etc. to promote and reach out to those who aren't currently engaging but are financially struggling (hidden poverty). | Finance & Housing plus partner organisations | Ongoing | <ul style="list-style-type: none"> • Capturing data on where referrals have come from, e.g. schools, local charities & support agencies, foodbanks, etc. • Breaking the cycle of repeated emergency support measures. • Feedback from partner organisations. | <p>The housing rental team have been attending housing drop in sessions across Estates in order to offer people the opportunity for budgeting advice and accessing financial support. The team work very closely with DWP and are trained to be able to provide benefit maximisation advice. There are plans over the coming months (as we head into winter) for an increase of these sessions, our experience shows that people like to attend these face to face and we are able to use the Community Centres to hold such sessions.</p> <p>Warm hubs attended by Rent Officers available to give advice if asked. The Senior Rent Officer offers face-to-face sessions to those who need them at their properties. We are using our partnership with Home Maker and the Financial Resilience Team to refer cases who have multiple debts and who we don't have the capacity to help as Rent Officers.</p> |
| 1.04 | Support Council tenants and other low income residents' households to access financial support, and provide advice on | Finance & Housing | Ongoing | <ul style="list-style-type: none"> • Income maximisation, minimisation of expenditure and budgeting support to help customers live within their means. | <p>The support of HomeMaker remains in place with all referrals captured, data can be drawn on this and we will try and have something on this for the next meeting. Also see notes relating to 1.02: Home Maker have delivered £3,454.40 in financial gains so far this year and Rental have delivered</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
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| | benefits, budgeting and money issues. | | | <ul style="list-style-type: none"> • Number of residents supported to access financial support and provided with advice on benefits, budgeting and debt. • Number and type of interventions undertaken. • Advice on avoiding loan sharks and offering credit unions as an affordable lending source. | <p>£6,938.26 in financial gains both by working directly with tenants and referring to Financial Resilience.</p> <p>As well as the housing rental team providing this, Mobile Support Officers are also addressing this with tenants in sheltered housing. They are regularly supporting tenants with PIP reviews and benefit advice.</p> <p>Delivered nine surgeries at our community centres for sheltered housing tenants providing advice and support on rents, repairs, benefits, financial resilience as well as any other issues raised with a total of 111 tenants in attendance (more events planned for the second half of 22/23).</p> <p>A targeted 'cost of living crisis' edition of Housing Matters to try and circulate relevant information to as many tenants as possible.</p> |
| 1.10 | Implement new Breathing Space legislation that comes into force May 2021 that will need to be reflected in the way that we manage debts within the Council. This will include updating our corporate debt policy, | Finance in conjunction with Housing | May-21 | <ul style="list-style-type: none"> • Capturing data on numbers of residents that seek professional debt help under the 'Breathing Space' scheme and types of council debts this includes - council tax, business rates, rents, sundry debts, car park debts, etc. | <p>Breathing Space Legislation was incorporated into our Housing Income Management Policy and this was approved by the Housing Review Board in January 2022. Four tenancies have requested Breathing Space since its implementation.</p> <p>A proposal was presented and accepted by the Housing Review Board on 11th October, work has begun and be developed through the second half of 2022/23 to include:</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|---|-------------------------------------|--|--|---|
| | implementing changes to our working practices and ensure contracts/agreements with external agents involved with the collection of debts are updated. | | | <ul style="list-style-type: none"> An initial review (3-6 months) from when the scheme goes live to understand how this scheme is working within the district and whether it is delivering against the aims so that we can assess and provide useful feedback to the poverty panel. This review will also help to identify further actions that needed. | <ul style="list-style-type: none"> Opening Community Centres as part of the national warm spaces initiative A hardship fund of £50k specifically set aside for tenants Consider relevant workshops to run to help tenants in specific areas such as financial resilience/ keeping warm/ energy efficiency measures in their homes. |
| 1.11 | Implement a common financial statement for capturing income and expenditure so that we have a consistent approach across all Council services for assessing income and expenditure, and exploring how we can work with partner organisations and agencies (Citizens Advice) for sharing this information more widely (subject to GDPR). | Finance in conjunction with Housing | Subject to resources following Covid-19 response | <ul style="list-style-type: none"> Remove barriers for residents in accessing support. Providing consistency of approach across all Council services for determining financial support. Will reduce timelines for determining financial support to residents as will only have to complete this information once. | |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|--|---------------------|--|--|---|
| 1.12 | Review the rent deposit/loan scheme that the Council operates to better understand the effectiveness and whether the scheme could be better linked in with other discretionary funds to ensure that these debts do not lead to wider financial problems. | Housing and Finance | Subject to resources due to ongoing response to Covid-19 | <ul style="list-style-type: none"> • Number of rent deposits/loans that are repaid and of loans requested that are supported via other discretionary funds. • Number and reasons for subsequent defaults. | <p>The rent deposit/loan scheme continues to operate within housing, people are referred and can access as required. Numbers of applicants assisted through the council's rent deposit scheme recorded as a KPI.</p> <p>Review meeting with Finance in November 2022 to agree on actions to target defaulting applicants.</p> |
| 1.13 | Review the use of Discretionary funds, (Discretionary Housing Payments, Exceptional Hardship Fund, DEFRA funding etc.), to ensure that funding in is working to the same goals in providing long term financial resilience and helping to alleviate poverty as other internal departments. | Housing and Finance | Ongoing | <ul style="list-style-type: none"> • Ensures that residents are supported to stay in affordable/suitable accommodation, whilst meeting statutory requirements. • Number of customers presenting with arrears or for debt advice after discretionary funds have been awarded to secure tenancies. | As above, regular referrals continue to be made to ensure people can access discretionary housing benefit. Housing and finance have done some joint work on this to ensure consistency and to ensure all referrals are being managed efficiently. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|--|-----------------|-----------------|--|---|
| 1.14 | Support digital inclusion sessions for Council tenants and leaseholders, and older residents in sheltered housing schemes and more widely in the community, and by into training sessions already funded by Job Centre Plus. | Housing/Finance | Sep-21 | <ul style="list-style-type: none"> Numbers of digital inclusion sessions held in community centres. Numbers of digital inclusion sessions held for older residents in sheltered housing schemes and more widely. Outcomes for those attending sessions. | Now Community are centres re-opened, a programme of sessions can commence. Communities team will 1) ensure tenants who attend Warm Hubs are sign-posted to community-based digital engagement sessions and 2) consider running digital inclusion sessions from Warm Hubs. |

Objective 2 - Strengthening families and communities, including supporting groups of people that are more likely to experience poverty, and community and voluntary groups working to combat poverty.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|---------|-----------------|---|---|
| 2.1 | Review the needs of the community and voluntary sector in building stronger communities, and identify where the Council can best provide support. | Housing | Sep-21 | <ul style="list-style-type: none"> Conclude discussions with groups on the role of a CVS for East Devon. Produce a CVS Service Level Agreement for discussion and agreement. Map community and voluntary groups to develop a | <p>Before diverted onto the Homes for Ukraine Scheme, the Community Engagement and Funding Officer was looking at this.</p> <p><i>NOTE: Ellie Barnes appointed in Nov '21, recruited via NHS funding. In the wider CVS and statutory community, funding has been found to continue her role of East Devon CVS network coordinator.</i></p> <p>Community Development team in Housing have good links with community groups and this work continues to be built upon. The Communities</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|---------|-----------------|---|--|
| | | | | comprehensive database and the core services being provided. | Manager is involved in the Local Care Partnership, which is itself creating a partnership of community and voluntary sector groups, and identifying gaps and priorities. |
| 2.2 | Review, develop and implement the Volunteer programme of activities, including holding an event to increase the number of people volunteering for local community and voluntary groups in East Devon. | Housing | Oct-21 | Build on the existing volunteer programmes and link with our health & wellbeing objectives. | <p>Since the Communities Team has been re-established, efforts have gone into setting up 10 weekly Warm Hubs, with focus on supporting volunteers to run these. Increasing volunteering more widely for East Devon voluntary groups is the remit of the CVS support infrastructure (currently Ellie Barnes, hosted by Ottery Help Scheme).</p> <p>Review of resident engagement strategy has commenced - which will include succession, recruitment and community plans.</p> |
| 2.3 | Provide a programme of 'community days' in low income areas of the district to: save residents money from disposing of bulky waste; encourage residents to have a sense of pride in their neighbourhood; and encourage community | Housing | Sep-21 | <ul style="list-style-type: none"> • Number of community days held in low incomes areas of the district (target 6 in 2021/22). • Number of skip days held in low income areas of the district. • Tonnage of bulky waste collected at community days. | <p>2 Social value days have taken place.</p> <p>2 skip days.</p> <p>Ian Williams to provide data on waste collected on the Social Value days.</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|---------|--------------------------|---|--|
| | engagement to help create sustainable communities. | | | | Jointly coordinated Fair Share scheme delivering food to 12 vulnerable families for each week of the year. |
| 2.7 | Develop a collaborative, area-based approach to support communities with high levels of deprivation in partnership with a range of organisations. | Housing | Ongoing to March 2023 | Performance measures to be developed as area-based approach and initiatives are explored. | Regular meetings with the national network coordinator for the NIHR recognised approach "Local Area Coordination" initiated by the Communities Manager and involves the head of Health Inequalities for the Integrated Care System (ICS), the NHS lead for the VCSE sector for the ICS, the partnerships and policy lead for the RD&E and the Head of Operations, Community Outreach for Devon County Council. Work is also continuing in Littleham, around a partnership of active voluntary groups, partly founded on the Interwoven project that Communities Funded in 20/21, led by Ellie Barnes VCSE network coordinator. |
| 2.8 | Support an annual programme of events which celebrate diversity and promote community cohesion, in partnership with local equality and diversity organisations. | Housing | Annually from March 2022 | <ul style="list-style-type: none"> • Successful programme of events delivered linked to each national or international event, including free events and events with free spaces for people on low incomes. • Encourage attendance at events from all sectors of the community. • Pilot the use of podcasts to convey poverty messages in audio form. | Review of resident engagement strategy has commenced which will include succession, recruitment and community plans. |

Objective 4 - Addressing the high cost of housing, improving housing conditions, creating affordable warmth and reducing homelessness

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|---------|------------------------|--|---|
| 4.1 | Develop new Council homes for rent, and ensure that rent levels are as affordable as possible. | Housing | Annually March 2022 | <ul style="list-style-type: none"> • Number of new homes for rent provided annually on Council owned sites. • Number of new Council homes started in East Devon. • Benchmark rents with other social housing providers. | <p>Housing Task Force now set up to deliver on this objective. Three Honiton sites (c 25 homes) to Cabinet in March for approval. Eleven other sites being explored and in various stages of feasibility.</p> <p>Zero currently but hopefully 25 by the end of 2023 subject to approvals and planning.</p> <p>Ongoing.</p> |
| 4.2 | Develop a new business plan/strategy for a further Council affordable housing programme. | Housing | Oct-21 | <ul style="list-style-type: none"> • Business Plan approved by the Council's Housing Review Board. • Undertake viability assessments on all development proposals to ensure that there is a good long term business case. | Housing acquisition programme continues with properties being purchased off the open market, again this is overseen by the Housing Task Force. |
| 4.3 | Identify opportunities to reduce energy consumption as part of the development of new Council affordable housing schemes and consider the cost | Housing | Sep-22 | <ul style="list-style-type: none"> • Bid for government funding to support decarbonisation. • Undertake further carbon footprint measurements to chart progress. • Explore technologies to reduce carbon emissions and | Successful bid in early 2022 on Social Housing Decarbonisation Programme, targeting the lowest performing properties. This work continues and further bids prepared ready for release of more funding. This is Social Housing Decarbonisation Fund (Wave 1) - 50 properties will be upgraded and scheduled to complete by the end of March 2023. Under the same scheme a bid has been submitted |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|---------|-----------------------|--|--|
| | impact of alternative energy sources on Council tenants. | | | provide affordable warmth for tenants. | for Wave 2 funding; EDDC will match fund, to target 100 properties. Ongoing via specific bespoke projects and planned works. Ongoing; the designs for each property look at the best solutions including technologies. |
| 4.4 | Ensure that existing council homes are well maintained and implement a programme of energy efficiency improvements to lower-rated council homes. | Housing | Ongoing March 2023 | <ul style="list-style-type: none"> Percentage of reactive repairs completed within target timescales. £2.5 million programme of energy efficiency improvements delivered in Council properties, predominantly in properties with Energy Performance Certificate (EPC) ratings of D, E, F or G. | Captured within contract KPIs. |
| 4.7 | Implement Council's Homelessness and Rough Sleepers Strategy and embed a range of measures to significantly improve access to the private rented sector and retention of a private sector tenancy for homeless people. | Housing | Ongoing | <ul style="list-style-type: none"> Increase the number of households assisted to move into the private rented sector. Expand the Housing First offer. Encourage greater housing association contributions. | <p>The Strategy is reviewed by a steering group that has been set up to measure and monitor outcomes, all of this information is available. This is a KPI.</p> <p>We continue with our work on the Housing First Scheme and have been further successful bidding for Government funding in the area. Successful bid and subsequent effective use of Rough Sleeper Initiative (RSI) funding via the Department for Levelling Up, Housing and Communities (DLUHC). Total of £568k awarded over three years which will finance four specialised</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|---------|-----------------|---|--|
| | | | | | <p>posts aimed at assisting rough sleepers. Positive outcomes for homeless applicants demonstrated through the number of successful prevention and relief cases in the first six months of 2022-23:</p> <ul style="list-style-type: none"> • 193 successful prevention cases - where the approach has been prior to the applicant becoming homeless • 95 successful relief cases Homemaker- where the approach has been made at a time after the applicant has become homeless <p>Pro-active income management initiatives such as tenancy support and sustainability workshops where targeted tenants have come along to receive intensive support.</p> |
| 4.8 | Review, rebrand and promote the Rent Deposit scheme to enable more people to find a private rented sector solution to their homelessness. | Housing | Mar-21 | <ul style="list-style-type: none"> • Increase in the number of households taking up the Housing Benefit Plus scheme. • Number of households supported into private rented accommodation (target: 40 households supported into PRS accommodation per annum). | <p>We have increased resources in this area and now have two Officers working to support people into the PRS. This is a KPI.</p> <p>56 applicants assisted through the scheme in the first six months of this year.</p> |
| 4.9 | Extend the Housing First pilot programme to provide self-contained accommodation and | Housing | Ongoing | <ul style="list-style-type: none"> • 10 'Housing First 1' units to be tenanted by June 2020. • 12 'Housing First 2' social housing units (with an onsite | Note requesting a review of these targets. |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|--|---------|-----------------|--|--|
| | support for 20 rough sleepers. | | | <p>caretaker for every 2 tenants) provided.</p> <ul style="list-style-type: none"> 4 'Housing First 2' units to be tenanted by March 2021. | |
| 4.10 | Embed improvements identified as good practice in tackling Domestic Abuse into service delivery. | Housing | Ongoing | <ul style="list-style-type: none"> Analysis of customer and partner feedback. Case audits results. MASH completions/ MARAC/ Safeguarding referrals by service and individual. Evidence of target-hardening budget usage. | Will be developing system to track / monitor. |
| 4.11 | Work with developers through the planning process to enable the delivery of new high quality, energy efficient affordable homes. | Housing | Ongoing | <ul style="list-style-type: none"> Number of affordable homes delivered on strategic growth sites and on other sites. Planning policies ensure that affordable housing is well integrated on sites and indistinguishable from market homes. Number of affordable homes delivered to BREEAM standards or equivalent (PassivHaus etc.). | <p>181 homes to be delivered for 22/23</p> <p>Written within policy</p> <p>Nil to date</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|---|---------|-----------------|--|---|
| | | | | <ul style="list-style-type: none"> Number of affordable homes delivered close to transport infrastructure. | 181 |
| 4.12 | Work with Registered Providers to ensure homes are genuinely affordable to those that need them. | Housing | Ongoing | <ul style="list-style-type: none"> Encourage social rents in place of affordable rents. Monitor and benchmark social landlord rents. | |
| 4.13 | Develop the furniture poverty initiative to ensure that tenants have access to basic household furniture items. | Housing | Sep-21 | <ul style="list-style-type: none"> Option review report to Housing Review Board January 2021. Expand the range of assistance provided through our own furniture project. Work with charities and voluntary groups who support tenants with essential household items. | Numbers of applicants assisted through the furniture project recorded as a KPI. |

HR

Objective 1 - Helping people on low incomes to maximise their household income and minimise their costs, building financial resilience and reducing indebtedness.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|------|--|----------------------------------|-----------------|--|--|
| 1.07 | Promote the Real Living Wage and encourage our contractors and partners to pay their staff the Real Living Wage. | Human Resources/ All services | Sep-21 | <ul style="list-style-type: none"> • Measure progress towards the Real Living Wage year on year. • Benchmark against the Minimum Wage and the National Living Wage. • Document conversations with contractors and partners. | Reward Review new pay rates implemented in December 2022, backdated to April 2022. Lowest EDDC pay rate is now £11.59 per hour, above the current Real Living Wage rate. |

Planning

Objective 2 - Strengthening families and communities, including supporting groups of people that are more likely to experience poverty, and community and voluntary groups working to combat poverty.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update: see also Growth, Development and Prosperity |
|-----|---|--|-----------------|--|---|
| 2.4 | Ensure that Cranbrook residents and neighbouring disadvantaged communities benefit from enhanced service delivery and improved physical, social and psychological linkages between the existing and new developments. | Planning + Growth Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Prioritise investment in Cranbrook Town Centre – ensuring delivery of local facilities – including supermarket, GP surgery, dental surgery, early years child care, library, etc. • Provide employment skills support to enable disadvantaged residents are able to apply for jobs within local facilities (in partnership with JSP). | The Cranbrook Plan has been adopted as a Development Plan Document to guide the future growth and development of Cranbrook. Various Planning Permissions have been granted for developments within Cranbrook Town Centre including a supermarket, the south side of the High Street including retail/café units and a children’s day nursery. Work has started on the ground in building out the consented supermarket while discussions continue with partners on bringing forward other community spaces and the health and wellbeing centre. |
| 2.5 | Use planning policy to ensure that new developments promote permeability, connectivity and accessibility. | Planning | Ongoing | Planning policies promote safe, legible, permeable, and accessible public realm. | A draft Local Plan has been produced alongside much of the required evidence with various topic papers and reports taken to Strategic Planning Committee to enable their input into the plan and discussion of the key issues. We undertook consultation on the draft Local Plan using face to face events and other tools to publicise and engage with the community on production of the plan. |

Objective 3 - Promoting an inclusive economy, by raising skills and improving access to a range of employment opportunities for people on low incomes.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|---|-----------------|---|---|
| 3.1 | Explore opportunities to spread the benefits of economic growth across the District, ensuring that all communities have access to high quality skills and education provision in order to access employment opportunities and that the development of the new Local Plan is supported by a robust evidence base. | Planning/ Growth Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Develop a Local Plan evidence base that identifies the needs for employment land across the district and make site allocations through the new Local Plan to meet those needs. This process should include discussions of where the LA should invest to improve access to employment. • Opportunities explored for anti-poverty considerations to be include in viability assessments for new developments. We would need a robust methodology showing the activities and measures to be funded are effective at reducing local poverty. The overall impact on development viability would need to be considered. • Opportunities explored to support “meanwhile uses” for land that is earmarked for | <p>Working in partnership with Exeter City Council, Mid-Devon District Council and Teignbridge District Council we have procured consultants to produce a joint nonstatutory plan to set out a vision for the wider area and infrastructure requirements using the emerging and existing local plans to inform this work.</p> <p>Once a draft Local Plan is further advanced, viability work will be done to try and ensure that developments are viable and can deliver the measures in the poverty strategy alongside other planning obligations that the Local Plan may place on them. Where all requirements cannot be met then policy priorities will have to be identified to ensure that the local plan is viable and deliverable.</p> <p>We have been working with the land owners and our Property and Estates team to develop a masterplan for the Hayne Lane Honiton employment land allocation in the Local Plan and a plan for its delivery.</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|--|---|-----------------|--|---|
| | | | | development not necessarily an anti-poverty action. Can the council use revenue generated from meanwhile uses to support anti-poverty action? | |
| 3.2 | Ensure that the proposed developments in the West End of the District benefit both new residents and existing neighbouring disadvantaged communities by maximising local employment, skills and training opportunities. | Planning/ Growth Development & Prosperity | | | See comments at 2.4 |
| 3.4 | Ensure all large scale/major developments develop and deliver an Employment and Skills Plan as part of their S106 agreement. Delivery against agreed targets will be monitored to ensure provision of tangible benefits to local | Planning/Growth, Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Encourage developers to provide a satisfactory ESP as a standard requirement of each legal agreement for all large scale major developments. • Consider new planning policies through the new Local Plan to make ESP's a requirement for large scale major developments and potentially | <p>A working draft of the new Local Plan was debated at Strategic Planning Committee including a policy to require an ESP on certain scales of development. Following Members comments this policy id now being worked on further for inclusion in the draft Local Plan for consultation in the Autumn.</p> <p>The draft Local Plan was consulted on from November 2022 to January 2023. It includes revised policies that seek to address the design of new homes and open space standards; policies that seek to deliver affordable housing</p> |

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|------------------------------------|---------|-----------------|---|--|
| | employment and skills development. | | | <p>some smaller scale developments.</p> <ul style="list-style-type: none"> • The provision of a satisfactory ESP will be a requirement of both the appointed contractor at construction stage and the operating tenant at occupation stage where development is for commercial use. • Delivery of ESP targets in line with CITB KPIs. Monitored by Building Greater Exeter. | <p>and ensure that these are appropriately integrated into developments to create mixed and integrated communities; and policies that seek to address the delivery of high quality public spaces and play areas. Officers to collate and consider the responses so that they can be reported to Strategic Planning Committee for Members' consideration.</p> |

Objective 5 - Improving health outcomes for people on low incomes, including access to good diet, health care and ill health prevention.

| No. | Action | Service | Completion date | Narrative, performance measures and outcomes | Progress update |
|-----|---|--|-----------------|--|---|
| 5.4 | Use planning policy to help ensure new developments help create a good living environment which supports good mental and physical health outcomes, through provision of open space and the design of the built environment. | Planning Service / Growth Development & Prosperity | Ongoing | <ul style="list-style-type: none"> • Planning policies that emphasise design quality of new homes and enhance and increase open space provision and public access to it. • Planning policies ensure that developments with mixed tenures provide the same access to shared amenities for all residents of the development. • Provision of green space serving new developments. | <p>Existing policies within the adopted Local Plan seek to deliver these outcomes and through negotiation with developers we seek to deliver well designed new homes and open space to meet the set standards. These policies are being reviewed through the new Local Plan and new policies drafted with the aim of improving design outcomes in the future.</p> <p>Existing planning policies seek to ensure mixed tenures and through negotiation we seek to secure the pepper potting of tenures throughout a development such that they are tenure blind and give equal access to amenities for all. These policies are currently being reviewed through the new Local Plan with the aim of updating and improving requirements to deliver even better outcomes in future.</p> <p>Existing policies require delivery of open spaces to meet specified standards as well as delivery of play spaces through planning obligations. This is an on-going area of work involving community engagement in design and layout to ensure that they meet the needs of the local community. Work on the new Local Plan is reviewing these requirements but will also seek to ensure that appropriate green space is provided.</p> |

