

Report to: Placemaking in Exmouth Town and Seafront Group

Date of Meeting 7<sup>th</sup> November 2023

Document classification: Part A Public Document

Exemption applied: None

Review date for release NA

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## Progress Update on Placemaking in Exmouth Town and Seafront

### Report summary:

This report summarises progress since the Group's previous meeting of the 12<sup>th</sup> September 2023.

### Is the proposed decision in accordance with:

Budget Yes  No

Policy Framework Yes  No

### Recommendation:

- a) That members of the Group consider the Draft Placemaking Strategy and make a recommendation to Cabinet to support the approach as set out in Appendix A The Placemaking Strategy.

### Reason for recommendation:

In supporting the Placemaking Plan it will allow the Consultants to:

- Compile the report
- Move forward to the preparation of the Strategic Outline Business Cases (especially of the short terms actions)
- Prepare detailed development briefs
- Develop the Investment Funding Strategy
- Finalise the Placemaking Plan

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Portfolio(s) (check which apply):

- Climate Action and Emergency Response
- Coast, Country and Environment
- Council and Corporate Co-ordination
- Communications and Democracy
- Economy
- Finance and Assets
- Strategic Planning
- Sustainable Homes and Communities
- Culture, Leisure, Sport and Culture

**Equalities Impact** Low Impact

**Risk:** Low Risk; The report is to note an update on progress since our last meeting

## Climate change Low Impact

**Risk:** Low Risk; The report is to note an update on progress since our last meeting.

### Links to background information

- a) Appendix A The Placemaking Strategy.

### Link to [Council Plan](#)

Priorities (check which apply)

- Better homes and communities for all
- A greener East Devon
- A resilient economy

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## Report in full

### 1.1 Placemaking in Exmouth Town and Seafront Plan

- The Placemaking Plan is now in draft form for members to consider, we would ask members to consider it holistically and note that it is a vision for the future and will set out in detail (subject to Cabinet Approval) the way forward for Exmouth Town and Seafront.

A visual Project Summary is shown below as a reminder.



**The key tasks are set out below:**

- Stage 1: Baseline Study and Benchmarking Report - the key objective of this is to collect and summarise - baseline information on existing site conditions, opportunities, and constraints to inform the emerging vision.

**Complete**

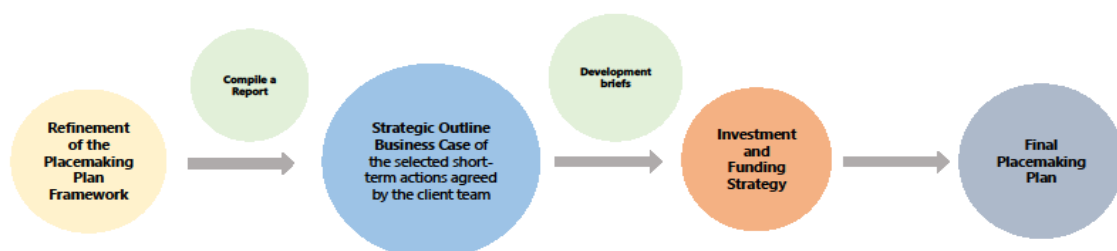
- Stage 2: Characterisation Study - the key objective of this is to analyse - baseline information on existing site conditions, opportunities and constraints to inform the emerging vision and placemaking opportunities. This included a half-day workshop, with stakeholders to test, validate and refine the emerging opportunities and placemaking requirements. The findings from this workshop will inform the vision-setting exercise.

**Complete**

- Stage 3: Placemaking Strategy - the key objective of this is to interpret the engagement outcomes and the vision and translate them into a placemaking strategy that makes the best use of the land and emphasises placemaking, infrastructure delivery and economic growth. As part of this stage a second half-day workshop was held on the 11<sup>th</sup> of September where we met with the previously engaged stakeholders and presented the refined objectives, design principles, and the emerging placemaking strategy to ensure their buy-in on the priority areas and the potential interventions.

**In draft for consideration and recommendation to Cabinet** to support the approach as set out in Appendix A The Placemaking Strategy.

**Next Steps**



**Financial implications:**

There are no new financial implications identified.

**Legal implications:**

There are no legal implications requiring comment at this time. The Local Government Act 2000 gives local authorities wide powers to promote well being. These powers permit local authorities “to do anything” which they consider is likely to promote or improve the economic, social, or/and environmental well being of their area, and they may be exercised for the benefit of the whole or part of a local authority’s area, or for people within it