



LED Community Leisure

Performance Dashboard - EDDC

Date

August 2023



Axminster Leisure/The Ha...	Broadclyst Leisure Centre	Colyton Leisure Centre	Exmouth Leisure Centre	Exmouth Tennis Centre	Honiton Leisure Centre	Ottery Leisure Centre	Seaton Fitness Centre	Sidmouth Leisure Centre	Sidmouth Swimming Pool
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	Actual	% Change Monthly
Club Live	9,394	-0.48%
Joiners	385	-15.57%
Leavers	434	-18.73%
Memberships	£306.85K	0.00K%
Yield	£32.11	-0.06%



Swimming



Gym



Group Exercise



Sports

Total Attendances

25,234

17034

12075

6916

% Change since last month

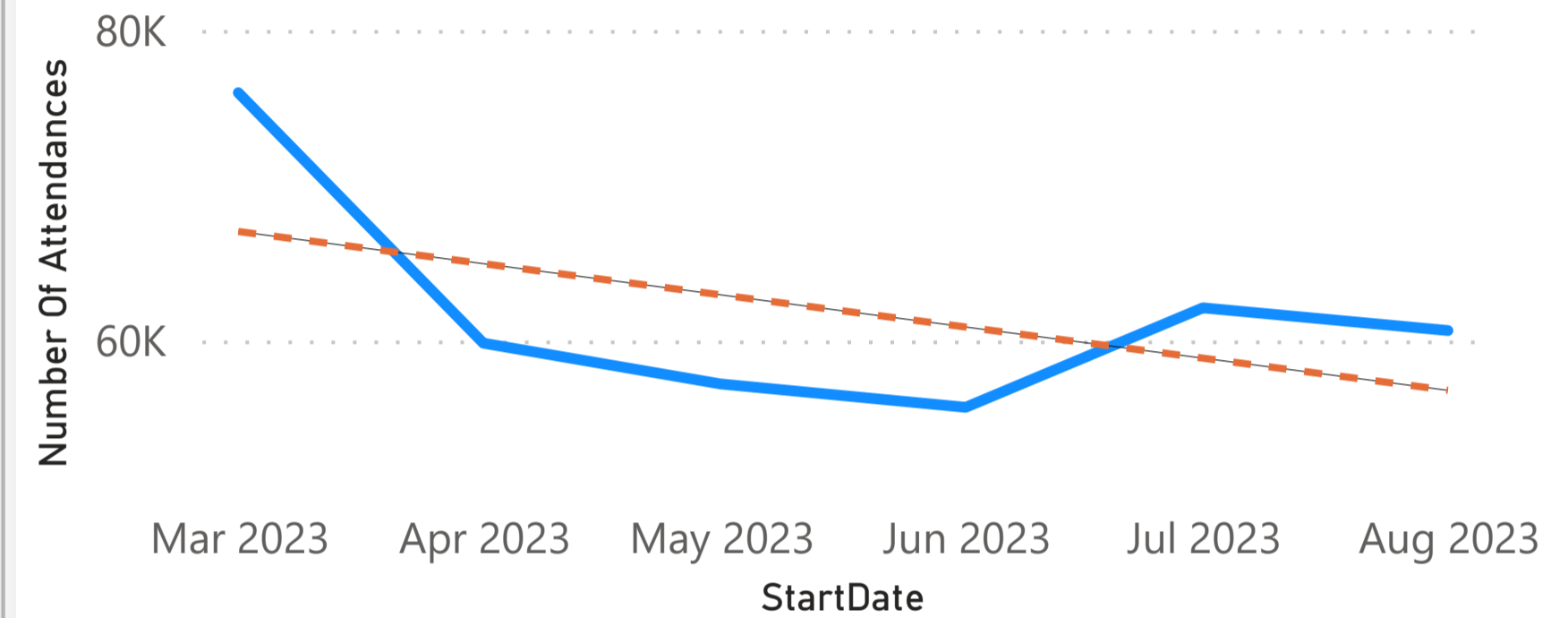
2.83%

-2.70%

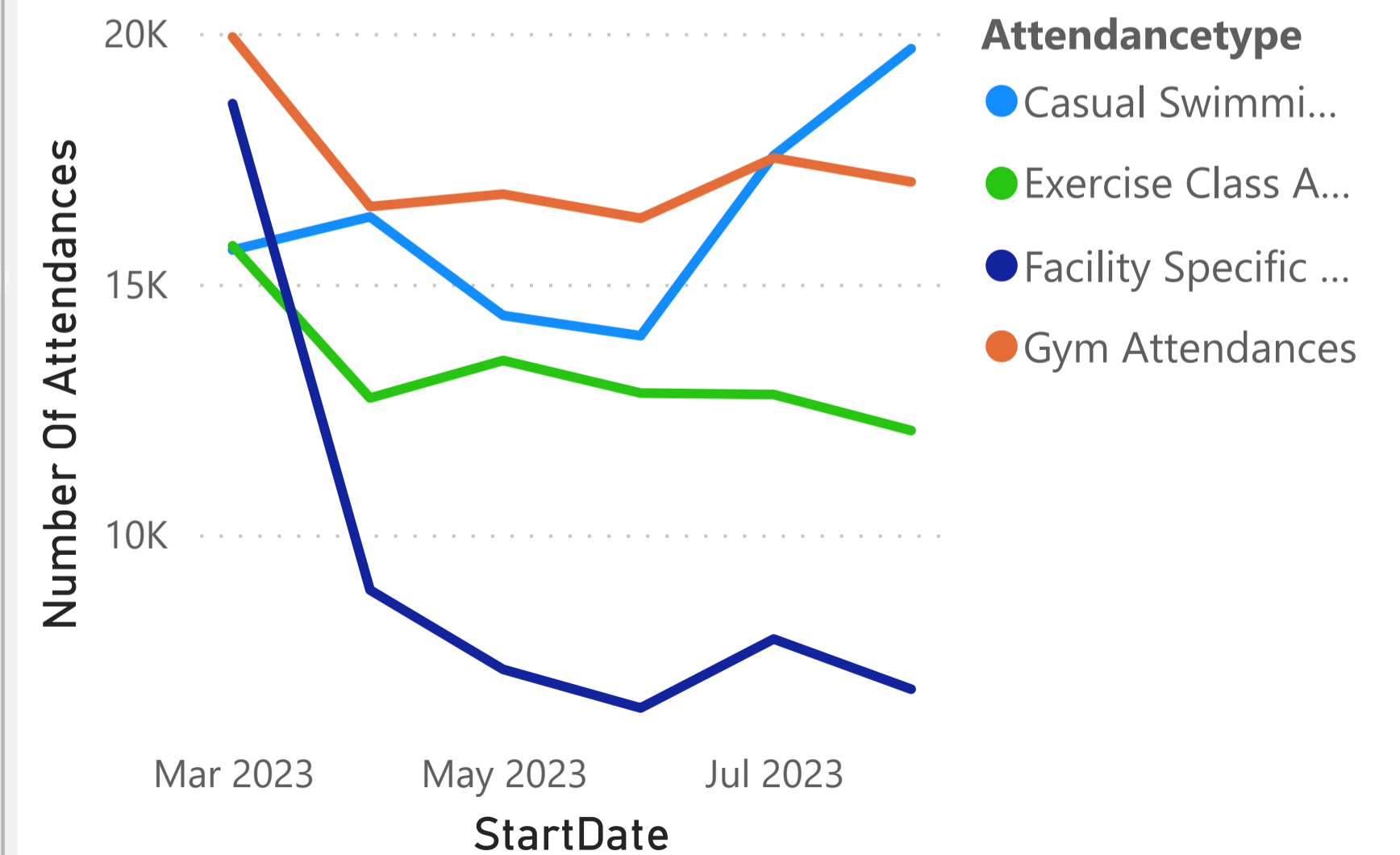
-5.57%

-12.58%

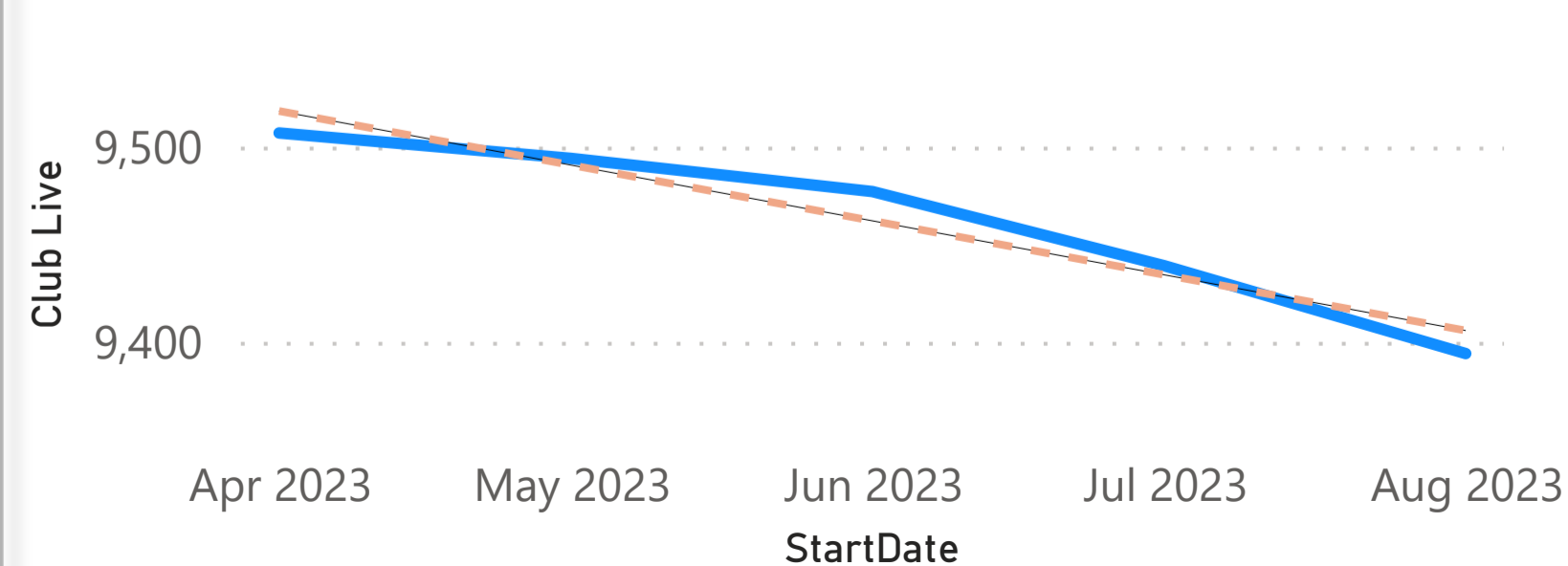
Total Attendance Trend over Previous 6 Months



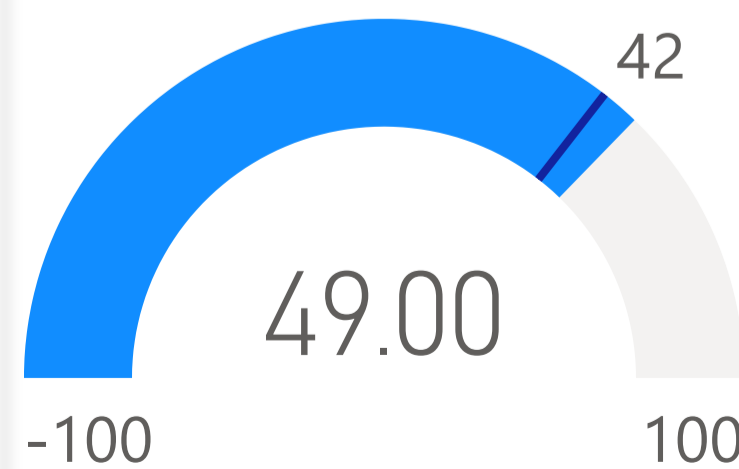
Attendance by type Previous 6 Months (excluding swim school)



Club Live by Month



NPS Score



Sites Below Target

Exmouth Tennis Centre: 0
 Ottery Leisure Centre: 0
 Axminster Leisure/The Hangar: 25
 Sidmouth Swimming Pool: 38