

Report to: Cabinet



Date of Meeting 01/03/2023

Document classification: Part A Public Document

Exemption applied: None

Review date for release N/A

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## Public Health Implementation Plan 2023/24

### Report summary:

Each year our Public Health Implementation Plan summarises how we intend to meet the targets and aspirations of our Public Health Strategic Plan. Our Implementation Plan shows our commitment to activities across our council service plans, all aiming to make a positive difference to people's physical health and mental wellbeing across East Devon.

We may further 'SMARTen' some of the services' objectives for monitoring purposes; we will work together with Assistant Directors going forward – via our Public Health Steering Group and at other senior management team-level opportunities.

### Is the proposed decision in accordance with:

Budget Yes  No

Policy Framework Yes  No

### Recommendation:

To recognise the contribution made by our services to health and wellbeing through activities identified annually which underpin our Public Health Strategic Plan.

### Reason for recommendation:

The purpose of the Implementation Plan is to help ensure that staff and members are aware of our commitment to these activities, assisting them to make the best possible use of our resources to support health and wellbeing across East Devon. We aim to bring a review of public health activities done in 22/23, to Cabinet later in the autumn.

Officer: Helen Wharam, Public Health Project Officer, [HWharam@eastdevon.gov.uk](mailto:HWharam@eastdevon.gov.uk) 01395 571651

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### Portfolio(s) (check which apply):

- Climate Action and Emergency Response
- Coast, Country and Environment
- Council and Corporate Co-ordination
- Democracy, Transparency and Communications
- Economy and Assets
- Finance
- Strategic Planning
- Sustainable Homes and Communities
- Tourism, Sports, Leisure and Culture

## **Equalities impact** High Impact

This Implementation Plan identifies activities designed to make a positive difference to everyone's physical health and mental wellbeing across East Devon. In a fully multi-disciplinary approach, teams across the council are embracing opportunities to combat inequalities and encourage/support healthier lifestyles.

## **Climate change** Low Impact

**Risk:** Low Risk;

**Links to background information** [Public Health Strategic Plan 2019-23](#); [Public Health Implementation Plan 2023-24](#)

**Link to [Council Plan](#)**

Priorities (check which apply)

- Better homes and communities for all
  - A greener East Devon
  - A resilient economy
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## **Report in full**

### **[Public Health Implementation Plan 2023/24](#)**

1. Data from Public Health England, the NHS, and Devon County Council provides a mechanism for evidencing, prioritising and monitoring health and wellbeing issues and reducing health inequalities across our district.
  2. We use this evidence-based data to guide and plan our public health work within the council and with our partners. Our public health activities align with national, regional and local indicators and priorities.
  3. East Devon's [Public Health Strategic Plan 2019-23](#) identifies three overarching aims which highlight differences in life expectancy and healthy life expectancy between communities:
    - i. To help more people to be healthy and stay healthy
    - ii. To enhance self-care and support community resilience
    - iii. To integrate and improve support for people in their homes.
  4. Teams across the council are working together to fulfil the activities summarised in this Implementation Plan. Each part of the council can play a part in a joined-up approach to service delivery supporting these three health and wellbeing priorities. Our Implementation Plan for 2023/24 is based upon [activities stated in Service Plans](#).
  5. Alongside these stated activities, we will continue to respond to emergencies such as Covid-19 if and as these arise. Whenever possible we will also continue to articulate the links between health, poverty and climate: many activities good for an individual's health are also good for the planet, for example active travel and diet-considerations.
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## **Financial implications:**

Details have been taken from individual service plans which have been aligned to approved council budgets.

## **Legal implications:**

The report does not raise any specific legal implications. Individual actions within the implementation plan may be subject to further reporting and more detailed consideration.