



# LED Community Leisure

## EDDC KPI Performance Dashboard

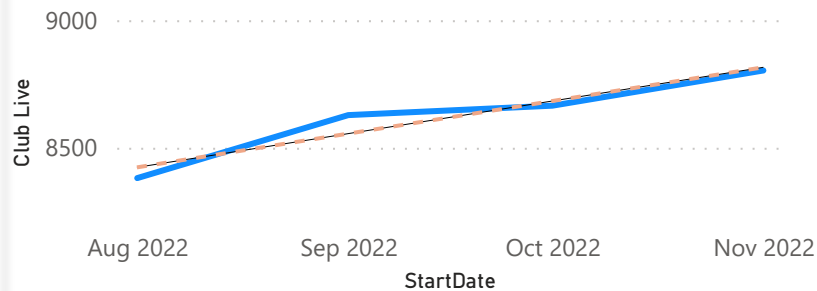
Date

November 2022

Axminster Leisure Centre	Broadclyst Leisure Centre	Colyton Leisure Centre	Exmouth Leisure Centre	Exmouth Tennis Centre	Honiton Leisure Centre	Ottery Leisure Centre	Seaton Fitness Centre	Sidmouth Leisure Centre	Sidmouth Swimming Pool
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	Actual	% Change Monthly
Club Live	8803	1.59%
Joiners	546	13.28%
Leavers	430	4.62%
Memberships	£289.22K	0.01K%
Yield	£31.00	-0.12%

Club Live by Month



Swimming



Gym



Group Exercise



Sports

Total Attendances

20,895

15,444

14,226

15,409

% Change since last month

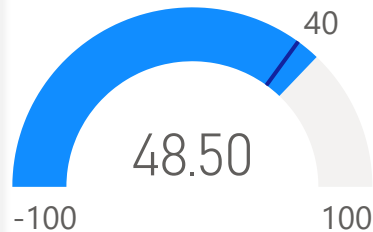
-6.50%

5.64%

10.99%

42.54%

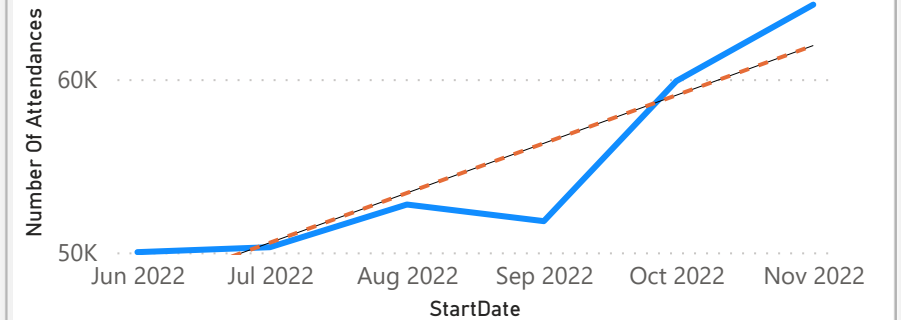
NPS Score



Sites Below Target

Ottery Leisure Centre: -33  
Sidmouth Leisure Centre: 0

Total Attendance Trend over Previous 6 Months



Attendance by type Previous 6 Months (excluding swim school)

