

Way Forward for Placemaking in Exmouth

Aim of Today

1. The aim is to get the group to achieve a consensus on the way forward based on the themes and characteristics of successful Placemaking in Exmouth. Note this will not be 'The Plan' – it will be what we use to put together a Terms of Reference for plan to be developed.
2. We must be strategic in our thinking and we need to ensure Exmouth is represented in the Local Plan

Way Forward for Placemaking in Exmouth



Format

- Timing 1800-2100
- Introduction
- Workshop groups
- Placemaking Themes
- Break at 1930
- Placemaking Characteristics
- Finish at 2100

Placemaking in Exmouth



1. Ask members to consider:

- No preconceptions
 - The common ground seems to be 'do something' and maybe even 'do something now'
- What will successful Place and Prosperity in Exmouth look/feel like?
 - What do local people want to see – what will attract them?
 - What do visitors want to see – what will attract them?
- ## 2. Group need to gain consensus on what the placemaking themes for Exmouth should be
- ## 3. Group need to gain consensus about what placemaking characteristics in Exmouth should be

Placemaking in Exmouth



1. Themes - These are the central topic or subject of placemaking in Exmouth
2. Characteristics – These are the features or qualities of placemaking in Exmouth

Placemaking in Exmouth



Ask members to consider:

- What will successful Place and Prosperity in Exmouth look/feel like?
- What do local people want to see – what will attract them?
- What do visitors want to see – what will attract them?

Group need to gain consensus on what the placemaking themes Exmouth should be



- **Possible themes**

- Mixed use
- Events space (how much)
- Public realm
- Fitness/health Food/beverage offering
- Non-food street trading
- Amusements
- Iconic attraction
- Play space
- Arts/Culture space
- Commercial investment eg a hotel or other offering
- Environmental space
- Others

Group need to gain consensus about what placemaking characteristics in Exmouth should be



- High quality
 - In keeping with surroundings
 - Be accessible
 - Used by local people and visitors alike
 - Include night-time economy/activity element
 - Have an all-year-round offering
 - others
- Traditional vs innovative offering

Placemaking in Exmouth



What next:

- The Key Milestones are:
- April 22 - Consensus on what Place making in Exmouth will look like - round table discussion - The strategic definition
- May 22 - Consultation with the delivery group on the themes and characteristics agreed - with recommendation to Cabinet to go to public consultation
- June 22 - Cabinet approve consultation to public over the summer - Publish the design concepts and consult
- Aug 22 - Present the Findings of consultation to Del Group and seek a recommendation to Cabinet to develop a ToR for Exmouth Placemaking to interpret the findings and come up with a number of options/Bus cases
- Sept 22 - Cabinet to approve the Terms of Reference – this will align The Council and the Group. Important message to get across:

Final Thoughts

If we do not get consensus on Placemaking in Exmouth the risk is this does not get into the Local Plan and therefore we miss the opportunity for investment funding for up to 3 years.

We have the opportunity for levelling up funding to put in a bid in July – particularly looking at the Resubmission of a bid for Exmouth – similar to the round 1 bid and led by DCC with emphasis on the Dinan Way highway scheme but including an exciting ‘Gateway’ element, aligned more closely with the Dinan Way element, but also evidencing a real improvement in place making / linkages to the natural environment / sustainable transport for the town centre itself. Will need to be supported by Simon Jupp MP. Whilst DCC will lead, we will need to input particularly in respect of the ‘Gateway’ and town centre elements. Working with DCC we are planning to hold a workshop in May with relevant Councillors and other key stakeholders to help shape the ‘Gateway’ and town centre elements.

The Town Council previously supported this with match funding agreed.

Placemaking in Exmouth



Thank you for all your hard work this evening – we will write up an account of the evening and bring to our next delivery group meeting for consideration and to ensure transparency.