

Report to: Placemaking in Exmouth Town and Seafront Group

Date of Meeting 19th July 2022

Document classification: Part A Public Document

Exemption applied: None

Review date for release NA

Progress Update on Placemaking In Exmouth

Report summary:

This report summarises progress since the Group's last meeting of the 3rd May 2022.

Is the proposed decision in accordance with:

Budget Yes No

Policy Framework Yes No

Recommendation:

a) That members of the Group note the progress since our last meeting of 3rd May 2022.

Reason for recommendation:

To keep members advised on progress

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Portfolio(s) (check which apply):

- Climate Action and Emergency Response
- Coast, Country and Environment
- Council and Corporate Co-ordination
- Democracy, Transparency and Communications
- Economy and Assets
- Finance
- Strategic Planning
- Sustainable Homes and Communities
- Tourism, Sports, Leisure and Culture

Equalities impact Low Impact

Risk: Low Risk; The report is just to note an update on progress since our last meeting

Climate change Low Impact

Risk: Low Risk; The report is just to note an update on progress since our last meeting.

Links to background information

Link to [Council Plan](#)

Priorities (check which apply)

- Better homes and communities for all
- A greener East Devon
- A resilient economy

Report in full

Queen's Drive

- 1.1 At the time of writing, the fairground provider had just (07.07.22) taken up occupancy at the Queen's Drive Space (QDS). This delay is disappointing as this has impacted negatively on the other traders due to the loss of footfall.
- 1.2 South West Soccer are interested in hiring the fitness space on Queen's Drive, Exmouth (the grass area between the Dinosaur Park & Car Park) during the month of August 2022 which the team are pursuing.
- 1.3 We have received some interest in ad hoc use of the fitness space for outdoor exercise classed which is being pursued.
- 1.4 A bike rack will be installed at QDS in late July.
- 1.5 We have sent correspondence re signposting to car parking in Exmouth via Andrew Ennis as the issue was raised on the 8th March 2022. We have since followed this up with our colleague John Symes since Andrew's retirement.
- 1.6 We continue to network with stakeholder groups as set out below to keep members advised:
 - Geoff Skinner Exmouth Com Assoc 06.04.22
 - ETC Due to schedule meeting 13.04.22
 - Coast Watch meeting 10.03.22
 - Culture strategy engagement 18.03.22
 - Contacts with Exmouth in Bloom and Tidelines
 - Exmouth Watersports 17.03.22
 - Tidelines 18.03.22
 - Cultural Strategy 18.03.22
 - Exmouth Rowing club – by email
 - Met with S106 CiL officer to discuss opportunities – by email and mtg
 - Harry Parkin – Family amusements
 - Dawn Hirst Harbour View Cafe
 - Propellor Exmouth
 - Exmouth Comm Assocn – mtg 06.04.22
 - LED
 - Exmouth Rowing Club

- Beach rescue
- Exmouth Chamber
- ETC 27.06.22
- ECA 30.06.22
- Exmouth in Bloom – attended consultation 20.06.22

Placemaking in Exmouth Consultation

- 1.7 The Consultation exercise commenced in early June with press releases, posts on social media, the Council's website and the residents newsletter being used as channels of communicating the message.
- 1.8 Initial interest has been high with 24 people attending the first consultation on 20th of June 2022. The second event on the 4th of July was less well-attended (10 in total out of the 77 people invited) but we did receive a number of last minute apologies, which cannot be helped. The next two public events on the 14th and 31st of July 2022 have received over 25 requests to attend over the two events.
- 1.9 We have received mixed responses with some positive and negative comments appearing on social media, which is entirely what we expected.
- 1.10 At 30th of June 2022 we had 521 responses to the online questionnaire.
- 1.11 Face-to-face interviews will be carried out by the South West Research Company with a target of 400 responses being aimed for – these will commence on the 16th of July and will seek responses from visitors and local people alike.
- 1.12 The next steps post the consultation with provisional dates are:
- Approval of Terms of Reference for place making Autumn 2022
 - Procurement for Design Dec 2022
 - Draft options to Delivery group Feb 2023
 - Cabinet approval to move to feasibility, detailed design and costing
 - Implementation phase

Levelling up Fund Bid

- 1.13 The bid, led by colleagues in Devon County Council is ready for submission and a letter of support has been issued by both EDDC and Exmouth Town Council as has match funding. Members will see this in the papers for the cabinet meeting 29.06.22.

Redgates Development Salterton Road Exmouth

- 1.14 East Devon District Council is investigating the opportunity to accept the transfer at 'nil consideration' of the freehold of land with the opportunity to develop 4 commercial units as part of the Developer's Planning obligation by Unilateral Undertaking under section 106 of the Town and Country Planning Act 1990 relating to Land to the South of Redgates, Salterton Road, Exmouth. The conditions of the transfer are:

1. The land is to be transferred to the council freehold with a right of way over the access road for nil consideration.
 2. The council will not be able to sell/transfer the freehold for a period of 10 years.
 3. There will be a service charge to cover repairs/maintenance to the access road. This is yet to be confirmed as we do not currently know yet the type of vehicle movements and secondly the wider service charge has not yet been calculated. As an estimate this is likely to be in the region of £1500-£2000 per annum – which can be recharged to the tenant(s). This will be subject to full Heads of Terms to be considered by Estates Team.
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Financial implications:

There are no financial implications from the recommendations in this report.

Legal implications:

There is no direct comment to be made in relation to this update report, each and any individual issue will need to be considered as it arises.