

Report to: Exmouth Queens Drive Delivery Group



Date of Meeting 3rd May 2022

Document classification: Part A Public Document

Exemption applied: None

Review date for release NA

Feedback Report on Workshop with Delivery Group Members of 6th April 2022

Report summary:

This report summarises the Themes and Characteristics for successful placemaking in Exmouth as discussed at the workshop held with the Delivery Group on the 6th of April 2022. The report sets out the next steps for the delivery of Placemaking in Exmouth for the Delivery Group.

Is the proposed decision in accordance with:

Budget Yes No

Policy Framework Yes No

Recommendation:

- a) That the Exmouth Queen's Drive Delivery Group agree to the themes and characteristics identified at their meeting on the 6th of April 2022 as set out in the notes attached which summarise the findings identified in the workshop.

And that the Delivery Group recommend to Cabinet:

- b) To endorse the themes and characteristics supported by the Delivery Group (recommendation a)
- c) To proceed to consult publicly in the manner set out in this report (para 1.6-1.9) to seek views on the identified Themes and Characteristics to help form a terms of reference for placemaking in Exmouth.

Reason for recommendation:

To endorse the themes and characteristics for placemaking in Exmouth as identified by Delivery Group Members at workshop of 6th April 2022.

To agree to next steps and public consultation before a further report back to the Delivery Group and Cabinet setting out Terms of Reference for placemaking in Exmouth.

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Portfolio(s) (check which apply):

- Climate Action and Emergency Response
- Coast, Country and Environment
- Council and Corporate Co-ordination
- Democracy, Transparency and Communications
- Economy and Assets
- Finance
- Strategic Planning
- Sustainable Homes and Communities
- Tourism, Sports, Leisure and Culture

Equalities impact Low Impact

Risk: Low Risk; If the level of interest in the consultation is low the Council may be criticised, however we plan to use the draft communications plan as detailed in the report to attempt to get as full a participation as possible. The same risk applies if a consensus is not reached by the delivery group, however early indications are that there is a strong will to 'Do Something' in Exmouth.

Links to background information

EQDDG Workshop Notes draft 06.04.22

EQDDG Workshop presentation 06.04.22

Link to [Council Plan](#)

Priorities (check which apply)

- Better homes and communities for all
- A greener East Devon
- A resilient economy

Report in full

- 1.1 As determined at the Delivery Group Meeting on the 8th of March, Members agreed to hold a workshop-style meeting on the evening of 6th April 2022, for Delivery Group Members only to meet in person with a view to obtaining consensus on a strategic definition for what Placemaking in Exmouth would look like.
- 1.2 The notes of the workshop are attached as a background paper as is the presentation delivered to members at the meeting.
- 1.3 The next steps are to seek approval to proceed with a series of workshops and a public consultation to present the workshop's findings to interest groups, stakeholders and the public and to seek their feedback.
- 1.4 Also discussed was the need for the members to attend the consultations to hear first-hand the views being expressed.
- 1.5 Following the workshops and public consultation the information would be collated and presented to the Delivery Group in the summer so a final set of Themes and Characteristics could be agreed and a recommendation made to Cabinet.

1.6 The draft timeline for the Delivery Group:

- April 2022: Consensus on what Placemaking in Exmouth will look like – the strategic definition;
- May 2022: Consulting with the Delivery Group on the themes and characteristics they have identified with a view to obtaining consensus on a strategic definition for what Placemaking in Exmouth would look like. A recommendation to Cabinet to proceed with a public consultation (Format of the Consultation is set out below) will be the next stage;
- The purpose of the consultation is to ask our stakeholders if they agree or disagree with the Themes and Characteristics identified by the group thus providing feedback. The feedback will allow the Delivery Group the opportunity to shape and refine the Themes and Characteristics further and in addition, reach a consensus on final Terms of Reference for Placemaking in Exmouth.
- June 2022: Cabinet approve consultation to the public over the summer. Publish the proposed themes and characteristics and hold further consultation (8 weeks);
- August 2022: Findings of public consultation presented to the Delivery Group and recommend to Cabinet that a terms of reference for Exmouth Placemaking be prepared, to interpret the findings and come up with a number of options/business cases;
- September 2022 – Cabinet to approve the terms of reference.

1.7 Format of the Consultation:

The Audiences are:

- a. Exmouth Town Council
- b. Interest Groups
- c. Stakeholders
- d. The Public
- e. Visitors

1.8 The timelines are:

A consultation period of ~8 weeks

1.9 The communication channels we will use include but are not limited to:

Workshops both by invitation and open to the general public

Online Questionnaire

Email and or targeted letters

Website

Social media such as twitter, Facebook, Instagram

Press releases and editorial

Electronic meetings such as Zoom and Teams

Physical Meetings/briefings

Other media as appropriate

Financial implications:

The planned consultation can be met within the approved budget.

Legal implications:

There are no legal implications requiring comment at this time. Each and any individual issue will need to be considered as it arises