

Report to: Housing Review Board



Date of Meeting 7 April 2022

Document classification: Part A Public Document

Exemption applied: None

Review date for release N/A

HouseMark Membership Renewal 2022/23

Report summary:

HouseMark is a data analysis service which gathers performance and cost information from 350 social housing providers across the UK providing them with the data and insights needed to make evidence based decisions to drive efficient and performance business improvement.

We have been members of HouseMark for a number of years and with the 2021/22 financial year coming to an end we need to confirm our continued subscription of £7,830 + VAT to continue to use HouseMark as a tool to monitor and evaluate our service again for this year – Please refer to HRB Report 29-Apr-2021 “HouseMark Annual Performance Summary” for further details of the HouseMark benchmarking service and the value it provides East Devon District Council (see Links to Background Information below).

Being able to benchmark ourselves against our peers is a very difficult exercise to do on our own but it can play a hugely important role in evaluating our service and with the reports and online interactive analytical tools HouseMark provide this helps us to ‘deep dive’ into the data and compare ourselves with others.

In recent years I don’t believe we have comprehensively used all of HouseMark’s available analytical capabilities. If the decision to continue to subscribe to HouseMark is approved, I would hope the necessary resources and focus is able to be given to ensure we are able to go above and beyond what we currently do to ensure we get the maximum out of HouseMark.

Is the proposed decision in accordance with:

Budget Yes No

Policy Framework Yes No

Recommendation:

That the Housing Review Board agree to pay this year’s annual cost of £7,830 + VAT and renew our membership to HouseMark

Reason for recommendation:

HouseMark provides us with insights we can trust which can help inform the decisions we make that are best for our tenants, service and people.

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Portfolio(s) (check which apply):

- Climate Action and Emergency Response
- Coast, Country and Environment
- Council and Corporate Co-ordination
- Democracy, Transparency and Communications

- Economy and Assets
- Finance
- Strategic Planning
- Sustainable Homes and Communities
- Tourism, Sports, Leisure and Culture

Equalities impact Low Impact

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Climate change Low Impact

Links to background information

[\(Public Pack\)Agenda Document for Housing Review Board, 29/04/2021 10:00 \(eastdevon.gov.uk\)](#)

– Agenda Item 15, Page 84

Link to [Council Plan](#)

Priorities (check which apply)

- Better homes and communities for all
- A greener East Devon
- A resilient economy

Report in full

Financial implications:

Contained within the report summary

Legal implications:

There are no legal implications on which to comment