

EAST DEVON DISTRICT COUNCIL

Minutes of the consultative meeting of LED Monitoring Forum held online on 14 September 2021

Attendance list at end of document

The meeting started at 9.30 am and ended at 10.40 am

68 Chair's introduction

The Chair acknowledged the outgoing Chairman of LED Community Leisure, Nigel Halford, and welcomed the incoming Chairman, Richard Purchase.

69 Public Speaking

There were no public speakers registered to speak.

70 Declaration of interest

Cllr P Arnott: Minutes 74 - 78; Personal Interest: Membership of LED Community Leisure.

Cllr A Dent: Minutes 74 - 78; Personal Interest: Membership of LED Community Leisure.

Cllr P Hayward: Minute 78; Personal Interest: Lives in vicinity of Cloakham Lawns Sports Club.

Cllr S Hawkins: Minute 77; Personal Interest: Director of Exmouth Sideshore as appointed by the Council.

71 Matters of urgency

None.

72 Confidential/exempt item(s)

There were three items to be considered in private session.

73 Minutes of the previous meeting held on 6 July 2021

The minutes of the previous meeting held on 6 July 2021 were recommended to senior officers for approval.

74 LED Community Leisure 2019 Social Value report

The CEO of LED Community Leisure outlined the project overview of the social value generated across selected operated facilities in 2019.

The key outputs of social value were explained as:

- Improved health, covering areas of
 - CHD stroke
 - Breast Cancer
 - Colon Cancer

- Diabetes
- Dementia
- Good Health
- Increased educational attainment, covering elements of
 - 11 – 18 educational attainment
 - Enhanced Human capital
- Improved subject wellbeing
- Reduction in crime

The report contained statistical data on the social value calculated for each of the sites listed above.

Overall, the social value generated annually across those sites in 2019 was approximately £8.9million. This equated to £6.80 per £1 invested by the Council, which was almost double the industry standard.

Debate on the report included:

- Reminder that LED Community Leisure had close links with GP surgeries as part of the GP referral program;
- Keen to include a social value report on an annual basis as part of the service level agreement;
- Consider how to reflect that social value for all areas of the District, not just the towns;
- Customer use of the tennis centre at Exmouth had been impacted more severely as racket sports had been prohibited through most of the pandemic; the site had also been used for vaccinations. Usage would naturally pick up during the winter months, and alongside promotion, it was hoped that the recent US Open win by Emma Raducanu would spark further interest;
- Reminder of how social prescribing is undertaken in the District;
- Look to benchmark social value with other comparable local authorities.

The Forum welcomed and endorsed the positive report.

75 **Strategic Outcomes Planning Guidance (SOPG) DIAGNOSTIC final report**

The Forum received the full Strategic Outcomes Planning Guidance DIAGNOSTIC report, which would provide the evidence for forming the emerging Leisure and Built Facilities Strategy.

Strategic Leisure updated the Forum on discussions with Sport England. This had resulted in support in principle from Sport England, whereby funding towards the project would be in the region of £5k - £10k. A draft scope of works was under discussion with officers.

Sport England were also launching a new framework for consultancy and support that was expected to be live in mid September 2021. Elements of costing in that framework were explained, and how those costings would be tendered would be subject to further discussion.

Discussion included:

- In response to a question about inclusion of other leisure providers, Strategic Leisure confirmed that consultation would take place with neighbouring authorities, as customers didn't recognise boundaries and travelled to their nearest provider. LED Community Leisure were already involved with consultation groups relating to Cranbrook and would continue that dialogue to establish the needs of that community.

The Portfolio Holder for Tourism, Sport, Leisure and Culture welcomed the full report and the work ahead in creating a Leisure Strategy.

RECOMMENDED to Cabinet

that the Strategic Outcomes Planning Guidance DIAGNOSTIC report be approved.

The consultative meeting then went into private session.

76 **KPI Dashboard July 2021**

The Forum received key details on the performance of LED Community Leisure for July 2021, including an outline of the net promoter score. Feedback from members was at a high level and positive.

The Forum endorsed the KPI dashboard.

77 **Facilities and Activities Report July/August 2021**

The Forum received a report that updated on the facilities and activities of LED Community Leisure for July and August 2021. This included the success of new initiatives and the trends showing improvements on numbers.

An issue was raised on what initiatives could be offered specifically for long covid sufferers; it was suggested that the health service would need to take the lead in what activities would benefit. LED Community Leisure were already looking at what initiatives could benefit such referrals.

The Forum endorsed the report.

78 **LED and Cloakham Lawns Sports Club**

The Forum had been provided with a report, updating on a recent informal meeting on 20 July 2021 between representatives of Cloakham Lawns Sports Club Committee, Council Members and officers, and LED Community Leisure.

Since publication, the Cloakham Lawns Sports Club had notified LED Community Leisure that they were withdrawing from any relationship with LED, and were no longer prepared to work with LED on providing a health and fitness facility at club.

The Forum received the update and acknowledged the impact this had on the current leisure offer in Axminster.

Attendance List **Councillors present:**

P Arnott
A Dent
B De Saram
S Hawkins (Chair)
P Hayward
N Hookway
J Rowland

Councillors also present (for some or all the meeting)

D Bickley
S Gazzard
S Jackson
P Millar

LED Community Leisure representatives:

Peter Gilpin, CEO
Bridgette Jones, Director of Finance
Jamie Bryant, Director of Delivery
Nigel Halford, outgoing Chairman of LED Board
Richard Purchase, incoming Chairman of LED Board

Strategic Leisure representatives:

Liz Taylor
Rachel Sutcliffe

Officers in attendance:

Amanda Coombes, Democratic Services Officer
John Golding, Strategic Lead Housing, Health and Environment
Debbie Meakin, Democratic Services Officer
Charles Plowden, Service Lead Countryside and Leisure
John Symes, Finance Manager

Councillor apologies:

V Johns
G Jung
G Pook