

## **Car Parking TAFF Terms of Reference as agreed at the meeting held on 7 November 2019**

### **1. Asset management**

**To consider the prudent management of the Council's assets (viewed at this stage through a district-wide lens) and to balance local sensitivities including an expectation (or desire for) free car parks alongside their potential. For example, if we sold some or all of our assets what would a private sector provider do with them?**

- Issues include the level and cost of maintenance, landscaping
- Investment in new technology – payment options, EV charging
- Tariffs – what is appropriate – market rates, benchmarking
- Business Model – we pay substantial VAT and Business Rates – are there alternative models worthy of consideration? Asset transfers? Private sector operators?
- Could our car parks generate other income – advertising revenue, event spaces in their own right – or parking to support other events?

### **2. Communities**

**To consider the value of our concessions, free parking offers and inexpensive permits for regular customers.**

- Support for local and charitable events
- Free parking for Volunteers engaged in beach cleans and other activities
- Should we continue to provide “Special dispensations” – e.g. RNLI, Exmouth Beach surf lifesaving, LED Exmouth Pavilion, LED staff, LED Exmouth members
- Boat storage
- Car boot sales
- Implications of charges for the less well off
- Local sensitivities – expectations of free car parks

### **3. Economy**

- Reasonable tariffs
- Perception that other councils don't charge
- Should we promote / provide park and ride
- practical issues – our towns are all different – our local high streets need to be supported
- Parking availability in good locations is a valuable commodity and people will pay
- Good management of short stay turnover is important
- Winter offer - £2 all day. A success?
- Campervans and motorhomes – policy? Supporting tourism? Revenue generation opportunity for EDDC.
- Boat storage

#### **4. Statutory**

- Class of vehicle
- Maximum stay
- Tariff
- Onstreet congestion
- Onstreet parking stress
- Road safety
- Relationship with on-street availability, maximum stay and tariff

#### **5. Climate Change Emergency**

#### **6. Equality and Health and Well Being issues**